

Society for Applied Anthropology Newsletter

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SfAA PRESIDENT'S LETTER

By John Young
Oregon State University

As I write this commentary, the President of China, Jiang Zemin, is visiting the United States, and it marks the first time an American president has welcomed a Chinese head of state at the White House in eleven years. This event follows a period of greatly expanded trade and cultural and educational exchanges between the two countries. SfAA members, including many not trained as China specialists, increasingly have been involved in projects in China. Many of us also have had the opportunity to work with Chinese students studying in American universities.

I have traveled to China eight times in the last eight years, and thus I have had the opportunity to witness the remarkable transformation of China triggered by its opening up to the West. Although economic development has been somewhat uneven, people are prospering as never before from market-oriented reforms and experiencing relatively greater personal freedoms as well. Based on the practical results so far, I see good prospects for continued mutually beneficial relations between China and the United States that will last a long time into the future.

However, the march toward a common destiny still contains its perils. Counter currents of misunderstanding and resentment in both countries sometimes bubble to the surface. Fueled by accusations and protest by an unlikely alliance among right-wing and ultra-liberal critics, the American news media this week has trumpeted China's weaknesses related to human rights, religious freedom, environment, labor practices, etc. The negative aspect of China's record attracts an inordinate amount of public attention partly because politicians are seeking to boost their popularity by playing to the stereotypes and prejudices of their local constituencies and partly because controversy sells newspapers and enlarges television audiences. I don't mean to minimize the importance of disagreements surrounding U.S.-China relations, but political grandstanding too often takes precedence over any attempt to promote historical and cultural understanding of the Chinese. Communism makes an easy target for criticism, but in reality

China's differences with the West result from fundamental value contrasts nurtured through 5,000 years of history.

The Confucian view is that a person's identity and sense of purpose is tied to group affiliation, and society becomes civil through a series of obligations incurred and carried out in the context of mutually dependent relationships. The contrasting American view is that the individual strives for the ideal of independence and self-reliance unfettered by social constraints, and society becomes civil by honoring a set of protective rights conferred on the individual by the group. American politicians often fail to recognize validity in other ways of life, and during Jiang's visit, some have made a special point of summarily rejecting the idea that cultural differences might be relevant considerations in approaching China's handling of human rights and other important aspects of social policy.

Even more than the politicians, Hollywood has taken the low road to profit from China bashing. The release of two controversial films coincides with Jiang's visit. "Seven

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Years in Tibet” uniformly depicts Chinese as wooden and heartless tyrants, while “Red Corner,” starring the Free-Tibet crusader Richard Gere, presents a damning portrayal of the Chinese court system in which the quintessential evil communists seek to punish an innocent but proudly defiant victim. These movies are noteworthy because they are well-crafted attempts to manipulate public opinion; they entertain the audience by resurrecting and dramatizing the “red scare” of the 1950s and 1960s. Certainly stirring up hatred for the Chinese in this manner cannot help to improve either the situation in Tibet or the cause of human rights.

Often the press and the politicians focus so much on their opinions of China that they fail to consider what the Chinese think of Americans. It is almost as if the opinions of the Chinese don't matter. What do Chinese think of Americans, and what are the consequences? We could find few clues from listening to President Jiang because he chose not to criticize the United States even while some members of Congress were publicly “blunt” with him about China's failings. He did not counter by citing American social problems or past political transgressions. In Chinese terms, by not being critical or confrontational Jiang was “giving face,” a social commodity scarcely accorded him in return by his detractors.

The Chinese regard “losing face” (defined as being subjected to criticism in front of a group) as a serious matter. It produces social ostracism and leads to inability of the targeted person to act or function effectively. Chinese find the direct critical approach typical of Americans as crude, ill-mannered, and insulting. When this happens on a world stage, the Chinese view would be that it severely damages the proper context for cooperation and problem solving. Yet in his dialogue with American politicians, Jiang showed remarkable restraint and refrained from making counter charges.

The Chinese prefer to work on substantive issues behind the scenes, through intermediaries, and with diffuse social interaction to lay the foundation for agreement, while “giving face” in public ceremony. Jiang's critics were particularly adamant that in their eyes he was not (morally) “worthy” of a state dinner. The state rituals shown in telecasts back to China, however, were important precisely because they “gave face” to Jiang in front of the Chinese people, a necessary condition for any constructive dialogue in which Chinese leaders might feel encouraged to successfully address the issues that concern Americans.

Although they are curious about the West and interested in its democratic ideals, the Chinese people are not preoccupied with the notion of changing their leaders and becoming just like Americans. There still exist deep suspicions of the West among some elements of the Chinese

population. After a long period of colonial exploitation by Western countries, China in its own eyes regained self-respect by throwing out Western business, religion, academics, art, etc. in the 1949 revolution. Although the West has influenced China considerably in the last two decades, old suspicions remain to a degree, perpetuated by stereotypes of the United States in the Chinese popular media which point to widespread sexual promiscuousness, rampant venereal disease, broken families, endemic crime, and drug-ridden streets, etc.

On my last trip to China in January-February 1996, intellectual friends quickly called my attention to a recent popular book: *Zhong Guo Ke Yi Shuo Bu* (*China Can Just Say “No”*). The thrust of the book is to be critical of the United States for its excessive moralizing about human rights, trying to interfere in China's internal affairs, and directing insults against the Chinese way life. The book is not a government publication. One of the authors is a

former student who sought to enter graduate school in the United States and had his visa application turned down by the U.S. Consulate. One chapter in the book describes verbally abusive and arbitrary treatment he received at the hands of visa officers. This story rings true because I witnessed a similar scene myself

several years ago when I accompanied a Chinese student to the U.S. Consulate in Beijing. Several times I have heard others report such experiences.

The latest incident in which I have been involved occurred only a few weeks ago. An exceptionally well-qualified Chinese student with two Oregon State University fellowships and a strong endorsement from my department, along with guaranteed living expenses, failed to obtain a visa after three tries. On each occasion, officials refused to listen to her case, giving inconsistent explanations for denying her visa and treating her rudely. They accused her of aspiring to be a permanent immigrant despite the fact that all of her family, including a young son, live in China. On her final visit they threw her out and told her not to come back for a year.

For some time, I have found it disturbing that U.S. immigration officials seem to be obstructing the goals our universities are trying to achieve in international education and cultural exchange. Now I realize that the more serious problem is the fall-out in terms of public opinion in China. The book mentioned above sold so well that the authors have just published a sequel. The consequences of poorly managed and overzealous policing of who is or is not worthy of entering the United States is having a profound effect; the image of the United States in China is taking a beating. The students turned down for a visa, certainly among the best and brightest in China, are regaling their countrymen with tales of their bad experiences with Ameri-

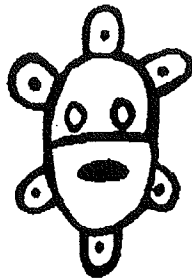
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cans. The visa officer now is the reincarnation of the “ugly American.” It is particularly frustrating that no laws or rules of consistent and fair play constrain these lower level bureaucrats; they answer for their actions to nobody, including university presidents and U.S. senators. It is a disgraceful way to conduct international relations and is just as much a product of American ethnocentrism as the China bashing we have heard in the press during Jiang’s visit.

As SfAA members attempt to internationalize applied anthropology, we cannot separate our efforts to collaborate and train students from the broader goal of creating and popularizing the knowledge needed for cross-cultural understanding and reducing ethnocentrism where it pollutes the international political climate. During and immediately after World War II, the founders of SfAA provided cultural insights essential in structuring more humane and effective international relations. In this endeavor the present generation of applied anthropologists needs to renew its contribution. I welcome comments and ideas from readers who share my concerns.

ANNUAL MEETING PLANS

By Becky Joseph
National Park Service
Boston, MA



The big news is that we recently welcomed the University of Puerto Rico as our fifth official co-sponsor. UPR is a comprehensive public university serving more than 60,000 students on eleven campuses throughout Puerto Rico. The University’s generous support will provide registration fees for faculty and students and partial funding for our Wednesday night plenary, “The Languages of Contemporary Puerto Rican Identity: A Dialogue between Anthropologists and Writers.” We especially wish to thank Carlos Ramos for facilitating communications between the Society and the office of UPR President Dr. Norman Maldonado.

A few words about a great, new SfAA tradition, the Annual Auction. In 1996, Buzzy Guillette organized the first auction of books donated by exhibitors at the Annual Meeting. It generated \$350, which was used for student poster prizes in 1997. Last year, the book auction made \$650 on Saturday afternoon, which will again support student participation in the meeting, including cash prizes for the poster competition. This year, we are going even further. The Auction will take place on Friday night following the awards presentation, surrounded by food, drink, music, and fun. In addition to the exhibitors, the Puerto Rico Convention Bureau is working with us to provide Puerto Rican products and visitor services, such as coffee, rum, and meals in fine local restaurants. We are also looking to our members for help. The Program Committee especially welcomes contributions of high quality, one-of-a-kind items: signed, origi-

nal photographs, manuscripts, memorabilia; consulting services; a weekend in your country home, etc. All proceeds will go to supporting student involvement in the SfAA. To donate or help with this event, contact Buzzy by phone (352) 375-5929 or E-mail at afn33385@afn.org.

Your response to the “Scholars and Activists” theme and to meeting in Puerto Rico is clearly evident in the overall volume and quality of the abstracts that have come in for sessions, papers, posters, films, workshops, and special events. The program will be filled with options from morning until well past dark — more than 200 program components overall. In a short time, we will be mailing detailed information about special events requiring advanced registration including the Training Applied Anthropologists and Puerto Rican Cultures Institutes, luncheon roundtables on current issues, professional development workshops, and special tours.

Co-sponsors ALLA, CORI, PESO, and SCOPA have organized a number of sponsored events likely to draw crowds that will appear throughout the program. Keep in mind the outdoor welcome reception, new members’ orientation, and evening plenary on Wednesday; program information exchange, student poster competition, and International Human Rights evening plenary on Thursday; Malinowski Address, SfAA Business Meeting, awards presentations, and auction on Friday; and an SfAA first, a Saturday night session introducing the 1999 Annual Meeting theme organized by incoming Program Chair Willie Baber.

LaDonna King and Penny McGuire deserve public recognition and a lot more for their heroic effort during the month of October. A week before the abstract deadline, fewer than 30 people had registered for the meeting. By the end of the month, the Business Office had received and these two staffers had processed almost 900 abstract and pre-registration forms. This extremely labor intensive work was no small accomplishment with a staff of ten. LaDonna and Penny worked countless extra hours, including weekends, to get the job done while covering the telephone, fax, e-mail, and other regular office functions.

The response to the meeting in Puerto Rico is clearly evident in the overall volume and quality of the the abstracts. The Business Office has received and processed approximately 900 abstract and pre-registration forms.

On to a few administrative matters: Some of you have noticed that we are firmer about the abstract deadline than in the past. For those who requested a bit of extra time, a small number of extensions were granted on a case-by-case basis up to the end of the October. This policy is likely to continue in the future. I strongly encourage everyone to start planning your participation in the meeting at least two

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months prior to the deadline for abstracts, especially if you know that you will be in the field, carrying a heavy course or administrative load, or otherwise distracted as the date draws near. Even better, get your materials in early!

The Business Office reports that about 60% of this year's submissions came in with abstracts on disk. This is terrific because it exponentially increases the ease with which program elements can be logged, grouped, scheduled, and prepared for the printed program. In the future, we hope that everyone who is able to submit their abstract on disk will do so. Also, many thanks to all of the paper session organizers who sent all of their groups' abstracts, registration forms, and fees together in one package. Finding "loose" submissions among hundreds of forms and abstracts and matching them with the right organized session rosters slows down the program construction process considerably.

Until the next *Newsletter*, breaking Annual Meeting news can be found on the SfAA website at <http://www.telepath.com/sfaa>.

SfAA ENVIRONMENTAL ANTHROPOLOGY PROJECT: SUMMARY REPORT FOR THE FIRST YEAR



by Barbara R. Johnston
SfAA/EPA Fellowship Program Director

On October 1, 1997 the SfAA and the Office of Sustainable Ecosystems and Communities (OSEC) in the United States Environmental Protection Agency (EPA) entered into a five-year cooperative agreement. The cooperative agreement has six major objectives: 1) develop and coordinate an environmental social science network and link it with the environmental planning, policy, and regulatory communities; non-governmental organizations, and community-based agencies and entities; 2) provide expert evaluation of projects, products, policy, and future projects for communities, nonprofit organizations, and governmental agencies involved in environmental problem solving; 3) provide direct assistance to communities on social and cultural issues associated with community-based environmental planning projects, including facilitation, coalition building, goal setting; 4) recruit, select, sponsor, and supervise Environmental Anthropology Fellows and Interns to work in regulatory, policy, and planning settings (including national and regional EPA offices) on environmental projects related to their academic or postgraduate careers; 5) develop and disseminate information on community-based environmental protection work by anthropologists and other related social scientists, and 6) outreach and dissemination including workshops, seminars, expert panels on relevance

of anthropological tools, methods and findings to community-based environmental protection.

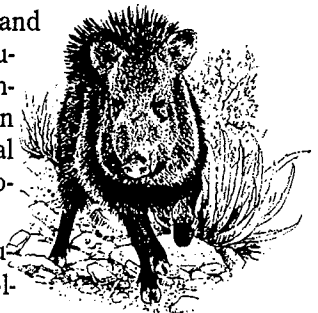
The following is a summary of the activities and accomplishments during our first year:

- Increase access to social science expertise in the solution of environmental problems. The SfAA is building an SfAA Environmental Social Science Consultant Network and is developing mechanisms that increase government, NGO, and public awareness and use of this network. In our first year much of the activity under this objective has involved establishing and refining network data bases and use procedures and broadening awareness of and access to the network through outreach efforts (including publication of articles, public talks, establishment of a www link). Practitioner and mentor application forms are posted on the SfAA www site. In addition to development and outreach efforts, the SfAA has responded to direct requests for information and social science resources (people, published materials, information resource sites) from government agencies, community organizations, and non-governmental organizations. Employment opportunities under the SfAA/EPA Cooperative Agreement are relatively few, while the response to advertised positions is relatively high. There are a lot of anthropologists seeking work in the environmental field. Thus, in July 1997, practitioner network services were expanded to include an environmental anthropology job bulletin board on the SfAA www page.

- Provide expert evaluation of projects, products, and policy for communities, nonprofit organizations and governmental agencies involved in environmental problem solving. The first year efforts and accomplishments towards this objective included responding to requests from communities (and their representatives), nonprofit organizations, and government agencies for information on social science contribution to environmental problems solving processes; providing case-specific advice on ways anthropology could contribute towards community-based needs; and, review and comment on proposed environmental planning/problem solving projects.

- Provide direct assistance to communities on social and cultural issues associated with community based environmental planning projects, including facilitation, coalition building, and goal setting. Our efforts and accomplishments towards this objective included working with EPA Project Officer Theresa Trainor to establish project development procedures and develop potential technical assistance projects. Advice and information was provided community representatives and/or government officers engaged in community-based environmental planning and problem-solving processes in a number of places.

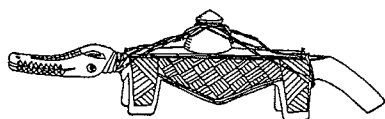
- Recruit, select, sponsor and supervise Environmental Anthropol-



ogy Fellows and Interns to work in regulatory, policy and planning settings (including national and regional EPA offices) on environmental projects related to their academic or postgraduate careers. The SfAA actively supports both MA and PhD level training programs across the country through the development of applied training guidelines, facilitation of communication links, publication of training program descriptions for student benefit, and promotion of fellowships and internships in departments. This year our efforts and accomplishments towards this objective included developing procedures to recruit, select and supervise interns and fellows; developing funding proposals for the internship and fellowship programs; advertising internship/fellowship opportunities at anthropology conferences, in anthropology publications, and on the www; and, reviewing, selecting and managing three fellowships and five internships. Interns and fellows prepared workplans, progress reports, and formal project reports that were reviewed by EPA hosts and SfAA mentors, submitted to the SfAA Project, and in some cases, posted on the SfAA website.

- Development and dissemination of information on community-based environmental protection work by anthropologists and other related social scientists. During this year, our efforts and accomplishments towards this objective included the case specific reports prepared by interns, fellows and practitioners disseminated to e-mail networks, published in the *SfAA Newsletter*, and posted on the SfAA Environmental Anthropology project www link. Also, an Environmental Anthropology pamphlet was developed and an initial 2000 copies printed for dissemination to government agencies, community organizations, and members of the environmental social science community. This pamphlet includes information on the field, methods, and range of issues explored by anthropologists and other environmental social scientists, as well as a resource guide for access to information on people, jobs, and issues. The Environmental Anthropology pamphlet is posted on the SfAA web page and available by request from the SfAA Project Director. Copies will be distributed at the annual meetings of the SfAA and the AAA.

- Outreach and dissemination including workshops, seminars, expert panels on relevance of anthropological tools, methods and findings to community-based environmental protection. Our efforts and accomplishments towards this objective this past year included SfAA member participation in EPA conferences and workshops; and, two joint SfAA/EPA workshops (on the Cooperative Agreement, and on Issues/methods/needs in Environmental Anthropology) at the 1997 SfAA annual meeting in Seattle, WA.



SfAA VISION STATEMENT: A CALL FOR COMMENTS

By Dennis Wiedman, SfAA Treasurer
Florida International University

Over the past two years, with the leadership of Past-President Jay Schensul, the Society updated its mission, and developed a vision statement and long-range goals. The long-range goals appeared in the Fall 1996 *SfAA Newsletter*, and the mission is part of the SfAA By-Laws now being voted on by the membership. Below is a draft of the vision statement. The foundation for this statement comes from documents written over the years and by discussions at planning retreats of the Board of Directors. Last March in Seattle, President John Young, Past-President Jay Schensul, Secretary Amy Wolfe and I, led an envisioning forum open to everyone at the SfAA Annual Meetings. The lively discussion and comments from this forum are incorporated into the draft you see below.

We would now like your comments on this draft of the vision statement. This is an opportunity for all members to have a voice in planning the future of the Society. The mission, vision, and long-range goals present the priorities for future initiatives and guide the allocation of resources.

Please send your comments to Dennis Wiedman, Office of the Provost, PC 526, Florida International University, or call him at (305) 348-2262, Fax at (305) 348-2994, or E-mail at WiedmanD@FIU.EDU. Although all comments are important, examples of specific rewording is most valuable. An e-mail version can be sent to you on request.

VISION STATEMENT SOCIETY FOR APPLIED ANTHROPOLOGY

Draft - September 11, 1997

MISSION (Mission approval pending membership vote on By-Laws)

The Society for Applied Anthropology promotes interdisciplinary scientific investigation of the principles and processes guiding human relations in local, national and international contexts, and encourages application of such principles with the goal of solving human problems. Through publications, meetings and activities its members pursue an understanding of culturally related behaviors on a broad comparative basis that can be used productively.

PURPOSE AND VISION

The primary purpose of the Society for Applied Anthropology is to promote the integration of anthropological perspectives and methods for solving human problems throughout the world, regardless of discipline, community, or business; to advocate for fair and just public policy based on sound research; to promote public recognition of anthropology as a profession; and to support the professionalization of anthropology. The Society pursues its mission and purpose by communicating research methods, theories, results, and case examples through

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its publications and annual meetings; by recommending curriculum for the education of applied anthropologists and other applied social scientists at all levels; by promoting and conducting professional development programs, and by expressing its members' interests, and anthropology in general, to the public, government agencies and other professional associations. Through these activities the Society's vision is to be a premier professional organization for anthropologists and other applied social scientists who practice in communities, organizations and agencies and with colleagues throughout the world.

STRATEGIC VALUES AND DIRECTIONS

Over a half a century ago, the founders of our society named it to signify the application of the principles, theories, methods and approaches of anthropology to the interdisciplinary identification and solution of human problems. Efforts to solve human problems generally need what anthropologists do well: building partnerships in research and problem solving, acknowledging the perspectives of all people involved, focusing on challenges and opportunities presented by biological variability, cultural diversity, ethnicity, gender, poverty and class, and addressing imbalances in resources, rights, and power. Such contributions can best be made in interdisciplinary settings where active and committed social scientists work in partnership with active and committed community, national and international representatives.

In order to affect policy at all levels, the Society must promote anthropological interests, tools, methods and insights with legislators, funders and other policy makers. By using media, press relations, conferences, products and other forms of dissemination, it will promote anthropology to the public and it will facilitate training programs for members to work effectively with the press. It will use the internet, SfAA homepage and ANTHAP to stimulate timely discussions of current policy related issues. By encouraging and supporting anthropologists to take leadership and decision making positions, the Society can influence policy decisions at all levels. The careful selection of the theme for the annual meeting is an important way to direct members' efforts to special issues.

For the past ten years the majority of anthropologists have found employment outside of the university setting. With the trends in electronic multimedia education and the decrease in tenured academic positions, this number is expected to increase to seventy percent in the near future. The Society must inspire academic and non-academically employed anthropologists to identify themselves as "Professional Anthropologists." It does this by providing opportunities for sharing approaches, for testing and sharing new methods, for disseminating these approaches to communities, institutions and other professions.

The occupation of "Anthropologist" should be promoted as a satisfying, rewarding and important professional role whether as an independent consultant, an employee of public agencies, corporations, non-profit organizations, or as a university faculty or administrator. Successful professional roles and identities must be identified, promoted and strengthened. Through the Society's awards, such as the Margaret Mead and Peter New Awards, and through leadership opportunities offered through the society and its programs, exceptional role models and outstanding contributions are formally recognized.

The Society must form partnerships and collaborative agreements with Local Practitioner Organizations, and orga-

nizations that employ anthropologists, especially organizations founded by and managed by anthropologists. The success of these social support systems are vital to the employment and quality of life of its members. Educating potential employers about the skills anthropologists can offer is essential as is the pursuit to define "anthropologist" as an occupational title in employment classifications with specific skill levels and qualifications.

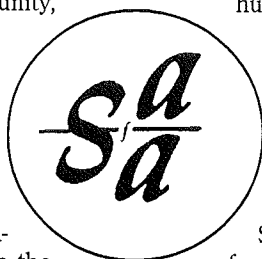
Anthropology in the academy legitimizes the field in the eyes of the public and it permits the identification, recruitment, training and promotion of new recruits. As entry points and for socialization of new members into the profession, Universities support basic research, theory development and cross-fertilization with other disciplines. With anthropology's historically close and interactive relationship between theoretical development and field work, new applied anthropologists must be trained at performing work guided by theory, while at the same time generating and testing theory. As applied professionals they must be able to contribute to building our understanding of culturally related behaviors on a broad comparative basis that can be used productively. This broad perspective draws upon an understanding of the linguistic, archeological, historical, biological, psychological, ecological, economic, technological, social and cultural dimensions of the human condition. For the future success of these new

members, the Society must continue to recommend the refinement, integration and development of the curriculum necessary for an academic department to offer an "applied" track of study. The "SfAA Guide to Applied Anthropology Training Programs" sanctions specific educational programs that meet these standards. These training programs, as well as the Society's annual meetings and publications must be

forums for the integration of theory and practice. To increase professionalization the Society should promote and provide post-graduate support with employment information, mentoring, internships and training opportunities. It should sponsor professional education and specific skill training that awards formal certificates and continuing education units.

Publications are important ways in which members build the foundation of knowledge, report on solutions to human problems, and address significant policy issues. They communicate to non-members the utility of our perspectives and to students who are possibly forming a commitment to applied social science. They are the historical record of our development and accomplishments. We must continually search for alternative ways to communicate with our peers and external communities. The Society must continue to publish the highest quality journals, handbooks, guides, manuals, and educational videos in formats designed to appeal to interdisciplinary professionals. *Human Organization* must remain a leading refereed journal in the social sciences, and *Practicing Anthropology* the principal publication for practitioners. The *Newsletter* is an important mechanism to build support networks through communicating issues of interest to the Society, its committees, Topical Interest Groups, and members.

International and interdisciplinary perspectives are commitments reflected in our origins and history. Anthropology can be promoted by fostering and supporting the development of other professional anthropological associations around the world. By scheduling annual meetings in international locations, these occasions can be used to strategically build inter-regional exchanges, collaborative research, and regional



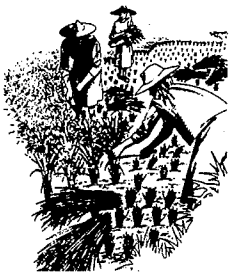
networks of applied social scientists. By increasing international membership, programs and activities can be developed independent of the economic and cultural policies of any one particular country.

The Society strives for a non-hierarchical approach that allows many people to participate in important organizational and intellectual leadership positions. The vision of the Society emphasizes optimal service delivery to and inclusion of all its constituents in its activities and operations. With the continued growth of membership, a challenge is to continue the annual meeting's informal and friendly atmosphere. Efforts must be made to facilitate small group interests, and to strategically focus members efforts on priority issues. Recruitment of people into leadership positions within the organization should represent the diversity of its membership. Student representation, input, and services should become integral foci of the Society's work. Editorial boards of publications, annual meeting committee and advisory committees must represent the full diversity of the membership.

Continuing into the future the management of the Society by the Board of Directors, Business Office, and committees will be a model of strategic management, operational efficiency and fiscal integrity. It will be known for its use of electronic technology to communicate among the members, to distribute information and policy statements, and to efficiently conduct business functions.

It is with this mission, purpose and vision that nine major goals direct the Society's activities: 1) Supporting and expanding interdisciplinary and international networks, memberships and perspectives; 2) Improving services to various member constituencies, especially students at all levels and M.A. level professionals; 3) Increasing diversity, especially the representation of ethnically under-represented groups; 4) Expand the audience of the Society's printed and electronic publications and enhance their quality as the leading repositories of applied knowledge, skills and methods; 5) Improving the capacity of the organization to respond to policy issues; 6) Promoting anthropology to the public through public outreach and press relations; 7) Strengthening management capacity and delineate sharing of responsibility and oversight between the Board of Directors and the Business Office; 8) Strengthening the fiscal infrastructure of the Society; 9) Enhancing the Society's capacity to serve members, communities and the discipline through contracts, grants and cooperative agreements with organizations committed to enhancing the quality of life in local communities.

Report from the *HO* Editor



By Robert V. Kemper
Southern Methodist University

The latest issue left our office in the first week of November in hopes that it will reach our readers in early December (but, as always, this will depend on your postal delivery service in the pre-Christmas rush).

In *HO* vol. 56, no. 4, you will find eleven interesting articles and three commentaries, as well as some important "news" items at the back of the issue in addition to the usual yearly Index. For instance, see below for more information on the new International Advisory Board.

This issue begins with an article by Sandy Ervin about his work on city-wide needs assessment in Canada and then moves a bit south to Chicago, where Paul Durrenberger discusses cognition and practice in a local union.

Next, readers will find three pieces concerned with medical issues. First, Eric Rossman offers a structural interpretation of the on-the-job performance of home health aides in the U.S.; second, James Grieshop considers the relationship of Mixtec immigration and their health beliefs at home in Oaxaca and in rural California; and third, Patrice Engle, Elena Hurtado, and Marie Ruel examine smoke exposure (especially in their kitchens) of women and young children in highland Guatemala.

While in Central America, readers can feast on Belizean lobster (so to speak) while pondering Thomas King's article on folk management among Belizean lobster fishermen. For those of you who prefer organically-grown gourmet coffee with your lobster, consider Ronald Nigh's article on organic agriculture and a Mam Maya associative cooperative in Chiapas, Mexico.

Continuing with this cornucopia of tasty treats, Susan Andreatta asks the question (based on her fieldwork in St. Vincent): are bananas the quintessential health food? Then, Carmen Ferradas observes that the shift from vegetable gardens to flower gardens is an important response to the development project associated with the Yacyreta hydroelectric project in Argentina. In a related vein, Lisa Gezon looks at the linkage between institutional structure and the effectiveness of integrated conservation and development projects from the perspective of her work in Madagascar.

The final article, in which Michael Ashkenazi looks at how informants "use" anthropologists (as witnessed by his fieldwork in Japan and among Ethiopian immigrants in Israel), provides a foundation for the three commentaries which follow - all dealing with fieldwork practices in different ways.

First, Anya Royce and I offer reflections (based on our three decades of long-term research in two different communities in Mexico) on the ethical issues facing social anthropologists involved in international fieldwork; second, Tony Paredes (a past president of the SfAA) offers some personal observations on his career in applied anthropology in terms of the interaction of governmental policies and academic theories; finally, Harold Cox (a past president of the Society for Applied Sociology) offers some interesting ideas about professional responsibility to the communities in which we are involved in fieldwork and practice.

I am pleased to announce that we have established an International Advisory Board for *Human Organization*. The first two groups of board members, corresponding to

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1997-1999 and 1998-2000, are described in detail on page 504 of *HO* 56(4). In the first group are Erik Cohen (The Hebrew University, Jerusalem, Israel), John Connell (University of Sydney, Australia), Ulf Hannerz (Stockholm University, Sweden), and Sue Wright (University of Birmingham, UK). In the second group are Kaendi J. Munguti (Association of African Women for Research and Development, Nairobi, Kenya), Maria Jesus Buxo Rey (University of Barcelona, Spain), Kalinga Tudor Silva (University of Peradeniya, Sri Lanka), and David Yen Ho Wu (Chinese University of Hong Kong). The third group of Board members (corresponding to 1999-2001) will be named toward the end of 1998 in order to complete the 12-member rotational pattern of Board appointments.

Finally, I want to remind everyone that the "backlog" of manuscripts is history! We have about 50 manuscripts in the peer review pipeline at this time and we have just barely enough revised manuscripts on hand (or committed for revision by their authors) to fill up the next issue, volume 57, no. 1 (Spring 1998), which will be sent to the printer around the first week of February. Given the prevailing pattern of acceptance/rejection, this means that we will have virtually no "lag" between receipt of a revised manuscript and its publication. So, if you are an author in the process of revising your manuscript into final form, do not waste this opportunity for rapid publication. Although we still have a few manuscripts in the system that have suffered long delays in getting reviewed, we now have some manuscripts going from submission to publication within as few as six months. If you are a peer reviewer, please respond as rapidly as you are able (or contact me by e-mail if you need more time), so that *Human Organization* can continue to benefit authors and readers with more timely publication of important research.

REPORT FROM THE *PA* EDITOR

By Alexander (Sandy) M. Ervin
University of Saskatchewan

The main themes of the Winter 1998 issue (Vol. 20 no. 1) are urban renewal, cultural heritage preservation, and some other social issues relevant to African Americans. "Central Avenue Legacies," guest co-edited by anthropologists Susan Greenbaum and Cheryl Rodriguez of the University of South Florida, describes a project undertaken by themselves, graduate students, Yvette Baker, Ericka Burroughs, Geoff Mohlman and Jennifer Paul, and a colleague, Diane Turner, from the Department of Africana Studies. Parallel to previous work in the Ybor City district of Tampa with Cubans, Greenbaum and Rodriguez led a collaborative project involving former community members, local youth, and students from the Anthropology and Africana Studies Departments. Revitalization of local pride and identity, and efforts to pass African American heritage

on to future generations were the main aims. The articles document the local history, highlighting it through biographies of notable participants, and show how the youth and elderly participated in a guided tour reconstructing a now absent neighborhood. The approaches taken by Greenbaum, and Rodriguez could be valuable stimuli for those working in other North American cities.

In 1998 *PA* will celebrate its twentieth anniversary. As many will recall, it was first established at the University of South Florida and based on a recommendation by the late Sol Tax. Patricia Higgins and Tony Parades are preparing a "classics" issue.

Three individually submitted articles are also included in this issue. One relates to the African American theme. Tanya Price, an anthropologist at Southern Illinois University, served as an intern attached to the Congressional Black Caucus (CBC) in Washington. Her article explores the operations of Congress as focused on the interests of African Americans. In spite of the efforts of the CBC, Congress in many instances serves to perpetuate racial inequalities endemic to the U.S.A. Dennis Wiedman of Florida International University and SfAA's treasurer provides a valuable overview of anthropology's possible roles in strategic long-range planning. In keeping with our intention to internationalize the efforts of *PA*, Professor Agyn Kasymzhanov and Benita Howell describe the efforts of a new organization devoted to the applied anthropology in Kazakhstan. Robert Winthrop's column "The Real World" is guest-written by Margaret Everett of Portland State University. She advocates the earliest possible inclusion of policy discussion into the anthropological curriculum. Finally there will be book reviews in this issue.

It should be noted that, in 1998, we will celebrate the first twenty years of *PA*. As many will recall, it was first established at the University of South Florida through the efforts of Erve Chambers and Alvin Wolfe and based on a recommendation by the late Sol Tax. In recognition of the journal's earlier days Patricia Higgins, our former editor, and Tony Parades, past president of the SfAA, are preparing a "classics" issue. It will include some of the more prominent articles primarily from volumes one through twelve. That special issue will be published in late 1998 or early 1999, depending on budget circumstances.

The addresses and phone numbers for the editorial office of *Practicing Anthropology* are: Department of Anthropology and Archaeology, University of Saskatchewan, Saskatoon, Saskatchewan, S7N 5A5, Canada; the office telephone number is (306) 966-4176; my home number is (306) 343-9140; the departmental fax number is (306) 966-5640; E-mail is ervin@sask.usask.ca.

LPO COLUMN

By Pennie L. Magee
Tropical Resources
Denver, CO

The High Plains Society for Applied Anthropology announces that the 1998 annual conference will be held at the YMCA of the Rockies in Estes Park, April 3-5, 1998. Emilia and Dave Clements are the co-chairs, and the title will be "Challenge and Opportunities for Applied Anthropologists in the 21st Century". Please join us at this conference. The setting is beautiful, there are plenty of activities for children and companions, and we always have a wonderful time exchanging ideas. For further information, contact Lenora Bohren at bohren@CAHS.Colostate.edu.

In other news, Gordon Bronitsky continues to work with American Indian individuals, communities and organizations throughout the United States and Canada. He wishes to show the world the best that Indian America has to offer in the areas of Indian arts and crafts, Indian film and video, and Indian music and dance. Bronitsky is working on "Indian country" tourism, and is working with tribes to attract European industries, promote cultural exchanges, touring museum exhibits, and similar programs. For 1998, he has scheduled Israel Shotridge, a Tlingit woodcarver, as well as dance groups, to perform at a festival in Rovaniemi, Finland. The Chinle Valley Singers have been invited to perform at The International Arts and Crafts Fair, Jerusalem, Israel. In addition, Bronitsky and Associates are now working with the US Commercial Service Officer at the consulate in Milan, Italy, to produce the American Indian section of the US pavilion at the CHIBI jewelry/gift trade show, scheduled for Milan, January 23-26, 1998. For further information, contact Gordon Bronitsky at (303) 695-8896; Fax (303) 368-5868; E-mail KZFG69A@prodigy.com.

STUDENT COLUMN

Tony Hebert, Student Editor
University of Florida

The SfAA Student Communication Committee's mission is to facilitate the sharing of information within the student body of the SfAA, to develop strategies that support interaction among students, as well as promote the Society. The Committee has already begun realizing some of the goals presented in this mission statement. One resource, recently developed by our committee for student members, is the SfAA Student Web Site. Topics included in the web site will evolve around the idea that students need to be informed and have access to knowledge that supports their career in applied anthropology. This knowledge will be available at any time on the internet.

Members of the Student Committee are presently organizing and creating content for the site, and all ideas from the student body are most welcome. In the future, we would like to publish students' work/papers in applied anthropology at the SfAA Student Homepage. Another method of facilitating communication and interaction between students is the new listserve SFAASTU (case sensitive).

To subscribe, go to this web page <http://www.net.orst.edu/subscribe.html> and type into box 1 SFAASTU (the listserve name), box 2 your name, box 3 your e-mail address in full. This procedure will subscribe you to the SfAA Student Listserve/ mailing list. Visit, par-

One resource, recently developed by our committee for student members, is the SfAA Student Web Site at <http://osu.orst.edu/groups/sfaastu/>.

ticipate, and share ideas and information resources. If you choose to unsubscribe, go to web page <http://www.net.orst.edu/unsubscribe.html> and reverse the procedure. Our hope is that through the use of the internet, we will be able to better communicate with one another and create a dialogue amongst student members. For further information on either, please E-mail Chester Bateman at batemanc@ccmail.orst.edu or Adelia Falda at faldae@ucs.orst.edu.

The student column is happy to welcome it's second guest essayist, Shannon Smith. Shannon earned her B.A. in anthropology at the University of North Dakota in 1992, and recently finished her M.A. in anthropology at Southern Methodist University. Since her graduation, she has worked as a fellow at CDC/NIOSH, where her efforts have focused on occupational safety related to silicosis, and agricultural safety and health promotion. She has recently accepted a position with the University of West Virginia Community Health Promotion Program, where she will be involved with issues of rural health intervention and chronic illness in Appalachia, and teaching night courses. If you have any questions or comments regarding this essay you can contact Shannon at ssmith41@wvu.edu.

Working with a M.A. in Anthropology.

By Shannon Smith
University of West Virginia

Although we rarely, if ever, see job announcements headed: "Anthropologist needed, master's preferred," I believe that a master's with an applied focus is currently very marketable. The beauty of the degree is its applicability in any number of related fields such as community development, advertising, social services, social research, and public health. My application has been in the area of health education. I am not an epidemiologist nor health educator by training but my background in medical anthropology

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has recently enabled me to work in areas where a cultural perspective of health is desired. Addressing barriers to health communication, health education, and access to care has proven to be professionally rewarding. I also have an M.A. colleague who is currently an HIV Services Planner. Who better to understand the diversity of a specific community targeted for health promotion or disease prevention programs than an anthropologist?

Anthropology is nipped and tucked various places in the job market. Knowing what to look for is easy but knowing where to look and how to promote yourself to catch the eye of a prospective employer is difficult. Many positions advertise for community-oriented applicants, so sending resumes that flaunt community activities is advantageous. One should tailor cover letters to the specific outlines of each desired job, and should not be afraid to make a follow-up phone call regarding the status of a position. Finding that first job is always harder than making a job change after experience is gained, but don't be afraid to be choosy in order to get lined up along the path you'd like to pursue with your degree. That first job out of graduate school may make a huge difference in how credentials present themselves thereafter. Don't be discouraged - opportunities exist if you're searching and networking.

My master's is in medical anthropology. In graduate school I focused on low-income groups and barriers to health care which led me to perform a practicum in a Women, Infants, and Children (WIC) clinic in Dallas. This was good experience in a multi-ethnic setting where I could observe cultural phenomena with a bureaucratic twist. With the conclusion of graduate school, I was contracted for a one-year research fellowship within the Centers for Disease Control and Prevention's National Institute for Occupational Safety and Health in West Virginia. I applied my skills by developing and conducting qualitative interviews among targeted groups to assess health practices. I had the opportunity to discuss cultural issues in health communication and behavior change in order to help an inter-disciplinary team develop plans for research in neglected areas. Surrounded by toxicologists, industrial hygienists, and medical doctors, however, it became a daily struggle to defend the world of the behavioral sciences. Anthropology as a general discipline fights this battle eternally - the plight of the 'holistic science' - we all strive to have others understand and validate our field of study. Whether you've obtained a master's or Ph.D., qualitative research and ethnographic approaches will often be questioned in a multi-disciplinary work environment.

During my fellowship, I became active in the Appalachian Diabetes Coalition through West Virginia University's Prevention Center as part of a team of health professionals in thirteen states. This experience has enabled me to apply and strengthen my skills in anthropology with regard to issues involving rural health and chronic disease. I recently accepted a position in the university's Community Health Promotion Program, continuing my involvement with the Appalachian Diabetes Coalition and teaching night courses.

UPDATE ON STUDENT ACTIVITIES FOR ANNUAL MEETING

By José E. Martínez
University of Massachusetts-Amherst

As I mentioned in the last *Newsletter*, we students are an important component of the SfAA. In next years' meeting many students will make their presence felt by presenting papers, posters, and organized sessions. Here is an update on the activities that the Student Committee has programmed for our annual meeting in San Juan including several workshops, forums and social activities that students may find helpful and fun to participate in. We are planning two training workshops (in English and in Spanish) intended for undergraduate and graduate students who will attend or are currently enrolled in graduate programs. These survival skills sessions will explore, among other things, the (sometimes culturally) shocking experience of entering grad school and will give tips to help you get through. There will also be a forum to meet and speak with former Presidents of the SfAA, co-sponsored by the Past Presidents Advisory Council. While you are at the meeting, you are invited to visit the Student Committee's poster presentation and say hello to current members.

At the moment, we are working with students in Puerto Rico to organize a social gathering of students hosted by them. It is our purpose with this event to meet in an informal setting and share with each other and with students from our host country. Stay tuned.

With regard to housing, if you are interested in sharing a room at the Condado Plaza Hotel with another student you can contact me at (413) 549-4395 or by E-mail: jmartine@anthro.umass.edu. I will be compiling a list of people who want to share rooms in order to put them in contact with each other. It is not a guarantee that you will find someone compatible. The SfAA is not responsible for any unhappy decisions.

Finally, an important notice about the student poster competition which will take place on Thursday afternoon, April 23. Spaces will be assigned and presenters will have ample time to set up their displays before the session. As in previous years, the judges there will be past Presidents of the SfAA. The person that wins the first prize will receive \$200.00. Second prize will be \$100 and the third place winner will receive \$50. The presentation of the awards will take place Friday night. Good luck to everyone participating.

If you have any questions please contact me or Carla Guerron-Montero (cguerron@oregon.uoregon.edu). We will have up to date information about student events. Also check out the Annual Meeting section of the new SfAA Student Homepage at <http://osu.orst.edu/groups/sfaastu>.

UNIVERSITY OF FLORIDA Ph.D. PROGRAM: ANTHROPOLOGY AND APPLICATION

By Allan Burns
University of Florida

The University of Florida anthropology program has developed interdisciplinary applied projects that take advantage of the large university setting where some 42,000 students are in colleges such as medicine, law, business, art and architecture, engineering, and liberal arts and sciences. The "Center for Women's Studies and Gender Research" as well as the African and Latin American centers on campus are an especially attractive part of the graduate program in anthropology. Applied students become involved with projects on human rights in Africa, conservation and development in Latin America, women in development, and the displacement and refugee studies program in the anthropology department.

Overseas research and practice at the MA and Ph.D. level takes place through exchange agreements with countries such as Colombia, Mexico, Tanzania, and Brazil. Applied projects currently underway include at-risk teenager photography and video workshops, "View our Voices", Women's health in Mexico and the Caribbean, Guatemalan refugee adaptation in Florida, resettlement in Colombia, and health care delivery in Florida. The graduate program is flexible; applied students are expected to develop an outside concentration either in established programs or by combining several areas. The department currently has 179 graduate students and 351 undergraduates with a faculty of 28. For further information contact Dr. Art Hansen, Graduate Coordinator, University of Florida Department of Anthropology (352 846-1382) or E-mail the graduate secretary, Karen Jones at: kjones@anthro.ufl.edu.

AWARDS

1999 Malinowski Award Nominations

The Award is presented to an outstanding social scientist in recognition of efforts to understand and serve the needs of the world's societies and who has actively pursued the goal of solving human problems using the concepts and tools of social science. Each nomination should follow the criteria for selection set forth by the SfAA.

The nominees should be of senior status, widely recognized for their efforts to understand and serve the needs of the world through the use of social science. The nominees should be strongly identified with the social sciences. They may be within the academy or outside of it, but their contributions should have implications beyond the immediate, the narrowly administrative, or the political.

The Awardee should be willing and able to deliver an address at the annual meeting of the Society for Applied Anthropology. The nominees should include individuals who reside or work outside of the United States.

Each nomination should include: 1) a detailed letter of nomination outlining the accomplishments of the candidate, 2) a curriculum vita, and 3) selected publications and supporting materials. Nominations are valid for five years from the date of nomination. There are only five nominees left on our list, and we would like to have at least ten. Remember that making a nomination requires more than just suggesting the name to a committee member. Please note the requirements spelled out above. This is an important award and deserves the attention of every member of our society.

Nominations should be sent to the Chair as soon as possible. The deadline for nominations is January 15, 1998. You might also encourage others to get involved in the nomination process by nominating someone else or furnishing a letter of support.

Please send all nominations to: Robert R. Alvarez, Chair, Malinowski Award Committee, Department of Anthropology, P.O. Box 872402, Arizona State University, Tempe, Arizona 85287-2402. Fax (602) 965-7671; telephone numbers (602) 965-6215; (602) 965-7796. E-mail: oloberto@asu.edu.

Peter K. New Student Prize Competition: Guidelines

The Competition is open to any person who was registered as a student at the graduate or undergraduate level in a college or university during the calendar year, 1997. An eligible student is one who does not have a previously-earned doctoral degree. For example, a person with an M.D. degree who is registered as a student in a Ph.D. program is not eligible, and vice versa. To be eligible, the manuscript should report on research that in large measure has not been previously published. The competition will be limited to manuscripts that have a single author; multiple-authored papers will not be eligible.

The winner of the competition must be available to attend the annual meeting of the Society in San Juan, Puerto Rico and present the paper. The winner is also expected to submit the paper to our journal, *Human Organization* for review and possible publication. Students who have previously won either first or second place in the Peter K. New Competition are not eligible in subsequent years.

The paper should be double-spaced and must be less than 45 pages in length (this includes footnotes, tables, and appendices). The paper should conform to the guidelines of conventional style manuals. The original and four copies of the manuscript should be submitted. Applicants may transmit their manuscripts by facsimile in which case a fee for duplication will be assessed. The Competition will not

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accept manuscripts by electronic mail. The research and the paper should use the social/behavioral sciences to address in an applied fashion an issue or question in the domain (broadly construed) of health care or human services.

All submissions must be received in the Business Office of the Society by December 30, 1997. The judging for the Competition will begin in January. The winner will be announced in early February, 1998. The winner will be recognized and the paper presented at the annual meeting of the Society in San Juan, Puerto Rico, April 22-26, 1998. The papers will be evaluated on: originality, research design/method, clarity of analysis and presentation, contribution to the social/behavioral sciences in health care and human services.

The winner of the Competition will receive a cash prize of \$1,000 as well as a sum of \$350 to partially offset the cost of transportation and lodging at the annual meeting of the Society. In addition, the winner will also receive a Steuben crystal trophy. Depending on the quality of the submissions, the jurors may elect to award additional prizes.

CALLS FOR PAPERS

Sunbelt XVIII and 5th European International Conference on Social Networks

The International Conference on Social Networks which is the joint 5th European and 18th Sunbelt Conference will be held at the Gran Sitges Hotel in Sitges (near Barcelona), Spain, from Thursday, May 28 through Sunday, May 31, 1998. On Wednesday, May 27, the registration will start, and there will be various workshops and social events. The conference provides an interdisciplinary forum for social scientists, mathematicians, computer scientists, ethologists, and all others interested in social networks. Conference sessions allow individuals interested in theory, methods, or applications of social networks to share ideas and common concerns. The conference is sponsored by the International Network for Social Network Analysis (INSNA), Universitat de Barcelona, and Universitat Autònoma de Barcelona. For information on paper submissions, contact: Program Committee, International Social Network Conference ICS Grote Rozenstraat 31 9712 TG Groningen The Netherlands fax +31 - 50 - 3636226, E-mail Social.Networks@ppsw.rug.nl.

For information on conference registration, contact: Sunbelt XVIII and 5th European International Conference on Social Networks / NAGAR, Departament de Sociologia Universitat de Barcelona, Diagonal, 690, 08034 - Barcelona, Spain, Fax: 34 3 2802378 Tel: 34 3 4021804, E-mail: nagar@riscd2.eco.ub.es. Complete information about the conference can found at the web site for the International Network for Social Network Analysis at <http://www.heinz.cmu.edu/project/INSNA/>

Cancer, Culture and Literacy Future Directions for Health Education & Promotion

Jointly sponsored by the University of South Florida and the H. Lee Moffitt Cancer Center & Research Institute in collaboration with the Centers for Disease Control and Prevention, National Cancer Institute, National Institute for Literacy and Pfizer, Inc. Moffitt Cancer Center Presents April 30 - May 2, 1998 Doubletree Resource Hotel, Clearwater Beach, FL Creating a Model for Health and Literacy. Please join us for this unique conference focusing on cancer communication strategies for a demographically changing population. This conference is interactive and offers a variety of opportunities for participation. Our goal is to learn from the "experts" and from each other: skill-building workshops, plenary sessions, roundtable discussions and "lessons from the field." Who Should Attend? Professionals involved in cancer control and prevention programs. This may include nurses, health educators, physicians, social workers, outreach workers, researchers, community leaders, policy makers, students and literacy specialists. Join Us As We Explore: Cross-cultural cancer communications Strategies for reaching low-literate populations Innovations and new technologies Health communications for speakers of English as a second, or third language Community capacity - building and empowerment.

Contact: Education Program - Nancy Gilliam, R.N., Moffitt Cancer Center, 12902 Magnolia Drive, Tampa, FL 33612-9497. Telephone: (813) 632-1775 / FAX: (813) 979-3874.

SfAA ENVIRONMENTAL PROGRAM

Fellowships

The Society for Applied Anthropology seeks applications from post-MA anthropologists for the 1998 Environmental Anthropology Fellowship Program. The Environmental Anthropology Fellowship aims to:

- increase awareness of the value of anthropologists in the environmental policy and planning arena,
- assist communities and community-based environmental agencies in planning and practical activities.
- Two fellowships per year are awarded to support work in governmental policy and planning settings,
- support work with communities engaged in a community-based environmental protection process.

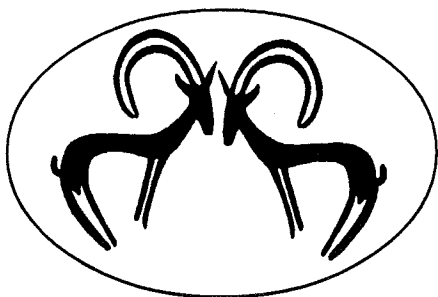
Fellows receive a \$9000 award to be spent over a six month term, and an additional \$500 to cover travel and expenses associated with public or professional meeting. Apply by December 31, 1997 with a letter of interest outlining your training and experiences with environmental problems and issues, and indicating whether you are applying for an environmental policy or community-based fellowship; a preliminary project proposal that clearly identifies the

problem, approaches, and potential project outcomes—and indicates when the proposed work will be done; a recent curriculum vita, two letters of support—one from an SfAA sponsor/mentor, and the other from your proposed project host.

Internship

Environmental Anthropology Summer 1998 Internship Program. Students currently enrolled in an applied anthropology program are encouraged to apply. The Environmental Anthropology Internship aims to increase awareness of the value of anthropologists in the environmental policy and planning arena, assist communities and community-based environmental agencies in planning and practical activities. Interns are undergraduate or graduate students with training in applied anthropology and an interest in or experience with environmental issues and culturally diverse settings. Their internship project is defined by the intern, their academic mentor, the SfAA and developed with collaborative input from the EPA host. Their work is supervised by a SfAA mentor and an EPA host. Interns receive a \$1500 award to be spent over a three-month term, and an additional \$500 to offset internship related expenses. Interns are also eligible to apply for a \$500 SfAA conference travel grant to offset costs associated with presenting a paper at a professional meeting. Up to ten internships will be awarded in 1998—one per EPA region to support work in governmental policy and planning settings, or, to support work with communities engaged in a community-based environmental protection process. Apply by February 1, 1998 with a letter of interest outlining your training and experiences with environmental problems and issues, identifying which EPA region you wish to pursue your summer internship; you need a letter of support from a faculty member who agrees to act as your SfAA mentor. Qualified applicants will be invited to submit internship proposals.

For additional information, contact: Barbara Johnston, SfAA Environmental Anthropology Project Director 554 Brooks Avenue San Jose, California 95125 (408) 271-9552 or E-mail at bjohnston@igc.org or visit the SfAA Environmental Anthropology Project at <http://www.telepath.com/sfaa/eap/abouteap.html>



FIELD SCHOOLS

UNIVERSITY OF SOUTH FLORIDA ETHNOGRAPHIC FIELD SCHOOL in Trinidad and Tobago in Summer 1998 (14 May to 18 June) will revolve around the theme of Caribbean Popular Culture. Homestays with local families will provide students with “total immersion.” Students will receive training in the basic methods of field research and ethnography and will be introduced to the folkways of the many peoples of Trinidad and Tobago through instruction by USF faculty and distinguished faculty of the University of the West Indies, as well as leaders of folk religions and prominent musicians and artists. The 5-week program will consist of two courses, each worth three credits, the prerequisite being a course in Cultural Anthropology. Students will receive six credit hours upon successful completion of the field school. From ANT 4495/7760 (Methods in Cultural Research), they will learn how to carry out a research project, participant observation, interviewing, data analysis and how to write a report of their research and experiences. From ANT 4340/7933 (Cultures of the Caribbean) they will learn about the Orisha religion, Hindu beliefs and practices in the Caribbean, the Muslim festival of Hosay, exotic foods with African, East Indian and Chinese roots, and quintessentially Caribbean forms of music and dance such as Steelband, Calypso, Soca and Chutney. There also will be weekly excursions to important cultural performances and places.

Applications and further information may be obtained from: Dr. Christine Ho, Program Director, U.S.F. in Trinidad and Tobago 1998, Department of Anthropology, SOC 107, University of South Florida, Tampa, FL 33620-8100. Telephone: (813) 974-0807 Fax: (813) 974-2668 E-mail: ho@luna.cas.usf.edu.

NORTH CAROLINA STATE UNIVERSITY IN COSTA RICA FIELD SCHOOL will be held from May 14 to June 23, 1998. The program is open to both graduate and undergraduate students from any college or university and is designed to help student develop their ethnographic field work skills, especially rapid appraisal techniques in an applied setting. The research focus concerns the ecological and socio-economic impacts of tourism on Quepos, a former banana plantation town that recently is experiencing an unprecedented boom in tourism due to its proximity to Manuel Antonio National Park, one of the most beautiful in Costa Rica. Student research last summer concerned topics such as: economic development, sex tourism, health and tourism, medicinal plant use, commercial fishing, water sport tourism, TV programming and acculturation, and diffusion of agricultural innovations. For further information, an application and/or a diskette copy of the 1997 field reports, contact Tim Wallace, Program Director, at 919-515-9025, E-mail at tim_wallace@ncsu.edu or write to: Tim Wallace, Department of Sociology & Anthropology, NCSU, Box 8107, Raleigh, NC 27695-8107.

EMPLOYMENT OPPORTUNITIES

UNIVERSITY OF NEBRASKA POST-DOCTORAL POSITIONS IN HUMANITIES. The University of Nebraska is creating three Instructional Post-Doctoral positions for undergraduate teaching in a new first-year liberal arts learning community program. Applicants will design and teach a year-long course that traces the historical development of thought in one of the following areas: humanities, social sciences, or natural sciences/mathematics. Each course will emphasize critical learning and writing skills for freshmen. The program provides an opportunity for recent PhDs to gain instructional guidance in undergraduate teaching in a setting of integrated learning with students, colleagues and teaching mentors. Two years. Rank: Lecturer or visiting status. Salary: \$28,000. Candidates should send CV and a brief letter of interest specifying area of teaching interest, and requesting further information and application materials to: Professor Dan Crawford, Arts & Sciences, University of Nebraska, 229 Burnett Hall, Lincoln, NE 68588. Deadline for applications: February 1 or until positions are filled. The University of Nebraska-Lincoln is committed to a pluralistic campus community through Affirmative Action and Equal Opportunity. We assure reasonable accommodation under the Americans with Disabilities Act; contact Karen Tyler at (402) 472-4098 for assistance. Dan D. Crawford University of Nebraska-Lincoln

UNIVERSITY OF MISSOURI-KANSAS CITY. The Department of Sociology/Administration of Justice at the University of Missouri-Kansas City seeks an applied sociocultural anthropologist at the assistant professor level (tenure track) to begin August 1998. Candidate will build on the department's newly approved minor in anthropology, assist graduate students in the M.A. program in sociology, and contribute to the University's interdisciplinary Ph.D. program. Geographic and theoretical specialty open, but candidate should demonstrate commitment to applied research that bridges disciplinary boundaries and should enhance one or more existing strengths among the faculty: social theory, gerontology, family studies, urban studies, law and criminal justice, and Latin American studies. The candidate will teach introductory and upper-division undergraduate courses in anthropology and supplement departmental graduate offerings in qualitative and ethnographic methods. The successful applicant will be expected to develop a strong research program and seek extramural research funding. Review of applications will begin December 1, 1997, and continue until position is filled. Send curriculum vitae, three letters of reference, writing sample, and letter describing research and teaching interests to Anthropology Search Committee, Department of Sociology/AOJ, 400 Royal Hall, University of Missouri-Kansas City, 5100 Rockhill Rd., Kansas City, MO 64110. UMKC is an AAIBBO institution.

NPS ARCHEOLOGY/ETHNOGRAPHY PROGRAM. A permanent position in the Washington, DC office of the NPS Archeology/Ethnography program for a well-qualified applied cultural anthropologist/ethnographer. Applications will be accepted until December 31. The position is, in government-speak, a GS 12/13 in the 190 (anthropology) series. The starting wage for a GS 12.1, in 1998, is about \$47,066. The incumbent will be responsible for national or service-wide policies, guidelines, and training addressing aspects of relationships between park units and contemporary people with traditional, long-standing, structural ties to cultural and natural resources now within national parks. Native Americans, African Americans, Hispanic and the full array of US cultural and social groups are of interest here. A major task will be the design, testing, and development of a service-wide inventory of ethnographic resources, i.e., those park natural resources and cultural resources, or sites, structures, objects and landscapes that are culturally meaningful to park neighbors and others. The applicant must have expert knowledge of and experience with the theory, findings, principles, and practices of applied cultural anthropology/ethnography; must have skills with developing automated data systems and information services; be experienced in working with Native Americans and other US cultural/social groups. People wishing to receive the vacancy announcement/ application package through the automated mail system, can call (202) 208 5574, leave their name and address, and ask for vacancy announcement 97-67.

NORTHERN ILLINOIS UNIVERSITY. Department of Anthropology, subject to budgetary approval, announces an entry-level, tenure-track position in applied anthropology, with a focus on cultural anthropology, starting Fall 1998. Applicants must have a PhD in anthropology and demonstrated proficiency in teaching and research, including refereed publications and funded fieldwork. Geographic area is open but research experience in North America is desirable. Ability to teach an occasional course in linguistic anthropology is also desirable. NIU is an EEO/AA employer and recognizes dual career issues. Application deadline: January 2, 1998. Send vita, letter of application, and names/addresses of three references to: Fred H. Smith, Chair, Department of Anthropology, Northern Illinois University, DeKalb, IL 60115.

UNIVERSITY OF ILLINOIS AT CHICAGO. Eminent scholars are invited to apply for the Beatrice D. Wade and Alice Clement Meyer Endowed Chair within the Center of Research in the Department of OT, College of Associated Health Professions, University of Illinois at Chicago. The Center of Research provides leadership in measurement and ethnographic research. The Chair will administer the Center, mentor faculty, graduate students, and clinicians, and support and stimulate scholarship. S/he will maintain a program of scholarship, including active research, publications and funding. Candidates should have a doctoral degree, hold the rank of at least associate professor with ten-

ure and be nationally recognized for scholarship. Please include letter of interest, curriculum vitae, research and teaching interest statements, and names, addresses and phone numbers of five references. For fullest consideration, forward applications by December 15, 1997, to Gary Kielhofner, DrPH, OTR/L, Professor and Head, Department of OT (MC 811), College of Associated Health Professions, University of Illinois at Chicago, 1919 W Taylor St., Chicago, Illinois 60612. UIC is an Affirmative Action/Equal Opportunity Employer. Minority candidates, including candidates with disabilities, are encouraged to apply.

UNIVERSITY OF ILLINOIS AT CHICAGO. We seek a dynamic researcher/educator to join our interdisciplinary faculty. The Department offers BS and MS degrees leading to OT certification, and a post-professional MS degree in OT. A Disability Studies PhD is in the final stage of approval. Our robust research program applies quantitative and qualitative approaches to study functional performance, community integration, disability and culture, and the continuum of rehabilitative services. Applicants should have the doctoral degree in an area relevant to the department's training and research mission, teaching experience, and a history of or demonstrated potential for successful grant funding and publication. Rank/tenure depending on qualifications; position begins Fall 1998. For fullest consideration, send letter of application and Curriculum Vitae by December 15, 1997, to Craig Velozo, PhD, OTR/L, Chair, Search Committee, Department of OT (MC 811), College of Associated Health Professions, University of Illinois at Chicago, 1919 W Taylor St., Chicago, Illinois 60612. UIC is an Affirmative Action/Equal Opportunity Employer. Minority candidates, including candidates with disabilities, are encouraged to apply.

UNIVERSITY OF SOUTH FLORIDA. The Department of Anthropology, University of South Florida, seeks a medical anthropologist for a tenure-track Assistant Professor position, pending budgetary approval, salary competitive, starting Fall 1998. Prefer candidate with PhD in hand, with teaching experience and strong research record, including publications. Area of specialization is US minority community health. Candidate is expected to develop applied health projects with minority communities in the Tampa Bay area, preferably in collaboration with the Colleges of Medicine and Nursing. Other areas of specialization should complement those of present faculty. Teaching at BA, MA, and PhD levels, including topical medical anthropology and methodology courses, as well as general anthropology. The University of South Florida is an Equal Opportunity/Affirmative Action/Equal Access institution. Send letter of application, vitae, names and addresses of three references, as well as inquiries regarding disability accommodations to Michael V. Angrosino, Chair, Search Committee, Department of Anthropology, University of South Florida, 4202 E. Fowler Avenue, SOC 107, Tampa FL 33620; postmark deadline December 31, 1997.

PROGRAM FOR PSYCHOCULTURAL STUDIES AND MEDICAL ANTHROPOLOGY

UCLA is delighted to announce the addition of Professors Alan P. Fiske and Linda Garro to its faculty. This interdisciplinary graduate program is administered jointly by the Division of Social and Community Psychiatry in the UCLA School of Medicine and the Department of Anthropology. The faculty consists of specialists in cultural, linguistic, medical and psychological anthropology, cross-cultural psychology, education, ethology, public health, and transcultural psychiatry.

The Program does not offer any degree, but two separate overlapping emphases in either Psychocultural Studies or Medical Anthropology lead to the Ph.D. in Anthropology. Training opportunities for advanced medical students, residents, and fellows are also available. Students in non-medical specialties have a wide range of opportunities for study and research collaboration with clinical and research faculty in the School of Medicine.

For more information, please contact the Program for Psychocultural Studies and Medical Anthropology, 740 Westwood Plaza, Rm. C8-881 NPI, Los Angeles, CA 90095-1759, tel. 310/825-3518 or tweisner@ucla.edu.

FROM THE EDITOR

Sinologist and SfAA President John Young kicks off this Issue by reviewing current US/China relations, wonders aloud whether we really understand anything at all about how to effectively deal with the world's most populous nation, and concludes by giving us rather low marks. He is particularly concerned about the "holier than thou" approach the US continues to take in its dealings with China and deduces that this is really not accomplishing anything positive.

The guest writer for the "Student Column" is Shannon Smith, who muses about life with a M.A. and concludes that such a degree is "very marketable". As others before her have done, she counsels job applicants initially not to be too choosy and to be flexible.

1998 Program Chair Becky Joseph announces that the University of Puerto Rico has become an official cosponsor, and informs us about the plethora of exciting events and activities awaiting us in the Commonwealth. José E. Martínez has been handling the activities of the Student Committee, which is pulling together information on everything from tips on getting through graduate school, to obtaining a roommate for the forthcoming meetings.

As we would like to do with almost every issue, we are featuring an applied anthropology program. This time the focus is on the University of Florida-Gainesville, with information pulled together by Allan Burns.

(continued on page 16)

Chairs or coordinators of graduate programs, are you interested in getting some free publicity for your operation? If so, please send me a short (300-500 words) statement. We'd be happy to run it in a future issue.

With each *Newsletter* we count on the editors of *Practicing Anthropology* and *Human Organization* to tantalize us regarding what we might expect in the forthcoming issues of those two journals. Sandy Ervin notes the winter issue of *PA* examines a series of urban anthropology issues. He also calls our attention to the fact that next year the journal celebrates its twentieth birthday. Van Kemper, editor of *HO* whets our appetites in calling our attention to a series of articles ranging from lobstering in Belize to coffee production in Chiapas. Bananas, as quintessential health food, and issues related to the shifting from vegetable gardens to raising flowers are things covered in this next issue, as well.

The *Newsletter* also contains two reports of collective interest. Barbara Johnston summarizes the first year of the SfAA and EPA cooperative agreement and concludes it was a productive and exciting venture with great prospects for things to come in subsequent phases. SfAA Treasurer Dennis Wiedman provides members with the Society's "Vision Statement" containing specific suggestions about where we should be going over the next decade. This is a draft report and he calls for input.

Finally, the *Newsletter* has information on conferences, news of employment possibilities, stuff on field schools, materials on awards, as well as other sundry data we hope are useful to the membership. Our next deadline is **January 30, 1998**. As always, I look forward to hearing from you.

Mike Whiteford



The SfAA *Newsletter* is published by the Society for Applied Anthropology and is a benefit of membership in the Society. Non-members may purchase subscriptions at a cost of \$10.00 for U.S. residents and \$15.00 for non-U.S. residents. Checks or money orders should be made payable to the Society for Applied Anthropology.

All contributions reflect the views of the authors and not necessarily viewpoints adopted by the Society for Applied Anthropology, the institutions with which the authors are affiliated, or the organizations involved in the *Newsletter's* production.

Items to be included in the *Newsletter* should be sent to: Michael B. Whiteford, Department of Anthropology, 319 Curtiss Hall, Iowa State University, Ames, IA 50011-1050, E-mail: jefe@iastate.edu. Telephone: 515/294-8212; fax 515/294-1708. The contributor's telephone number should be included, and the professional affiliations of all persons mentioned in the copy should be given.

Changes of address and subscription requests should be directed to: SfAA Business Office, P.O. Box 24083, Oklahoma City, OK 73124 (405/843-5113).

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