



# Society for Applied Anthropology NEWSLETTER

Vol 4, No. 3

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## SfAA PRESIDENT'S LETTER

By J. Anthony Paredes  
Florida State University

Think of this as stage-setting. At one point in college, I gave serious thought to trying to become a professional actor. I suppose that aspiration never completely left me, so the imagery of the stage comes easily to me (though in general I am more amused than impressed by the dramaturgical school of social interactionism *à la* Erving Goffman). By my count, there are seven more of these soliloquies for me. I use this one to tell you what to expect from the remaining six.

My first column consisted of my inaugural remarks in San Antonio--sort of like program notes read before the curtain goes up. Here, I will be more direct about my purposes for this column.

Despite last issue's header, "Report from the President," with this installment, I restore the original title of the column used by past-president Tom Greaves in 1990: "SfAA President's Letter." I'm a sucker for tradition. (Just the idea of issuing a "Letter" from time to time can be rather heady, inviting Pauline delusions by association with all those "Epistles" to various folks around the Mediterranean.)

Before getting on with it, I pause to note a major transposition error in my last "Letter." Somehow in the translation from my clunky manual typewriting to some whirligig machine in the editorial office, my word "ethos" came out "those." Hence, my sentence, "I have discerned certain tensions underlying the structure and ethos of the Society that cannot be ignored," came out "I have discerned certain tensions underlying the structure and those of the Society that cannot be ignored." Oddly, the incorrect version seemed to make sense to some of my friends, and at least one person found in the erroneous text a combative edginess that he liked better than the tone of the original, correct version! (One of my future letters will likely be on why I still use a manual typewriter.)

In my report last time, I indicated that I plan no major new

initiatives for my term as president. I stick by that. As a matter of fact, I don't do much planning of anything. (I am thinking about doing a piece on organizational planning as a form of magical ritual.) Actually, I didn't even allow myself to use the word "plan" in my last column, but instead said "intend." So what will guide these letters over the next two years?

Ranging widely and sometimes quirkily over many topics, I hope to inspire, challenge, provoke, and perhaps even irritate readers into reflection and debate. If these letters trigger a few lively exchanges among colleagues over coffee or goad some into penning a few lines for this publication, I will feel like I have played an important role as president. After all, part of "minding the store" is keeping the cracker-barrel conversation going. From time to time, I'll also report some news. Here is some. It leads to a general point about anthropologists and the press that I'll develop in my next Letter.

In San Antonio, thanks to Barbara Johnston, who chairs our

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Human Rights and the Environment Committee, and American Anthropological Association Congressional Fellow (and SfAA member) Gregory Button, the SfAA Executive Committee was alerted to the possibility of nominating Society members for positions on various national boards, commissions,

and the like in the Clinton administration. With very little time to operate, the Executive Committee voted to have me put forward the names of eight individuals from SfAA selected by the Committee as potential nominees for the Federal Council on Aging, International Disaster Assistance Committee, National Council on Disability, National Council on the Arts, National Science Board, National Women's Business Council, and President's Council on Physical Fitness and Sports.

I sought Greg Button's advice on how to proceed. With his guidance, after a lot of long-distance telephoning and FAXed copies of credentials, I managed to submit nominations to a senator from each candidate's current state of residence in time to meet the deadline just days after our San Antonio meeting. Thus far, no final results have come in from our efforts, though I know at least some of the nominations have been moved

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forward. (I'll try to keep you posted on the nominations.) Just figuring out with whom to communicate in each senator's office was an educational experience for me--indeed, simply learning that this is how these things are done was new to me (sorry if sometimes I appear incredibly naive).

When it was all over, I asked Greg to comment on my letters for future reference, to critique the letters for cultural appropriateness as it were. Greg is, after all, our current ethnographic expert on the "tribes on the Hill." He said that my letters and other nomination materials sent were fine. (Whenever possible, I tried to get from candidates a short vita summary as well as a full-blown curriculum vitae; even I know that the academic vita can be an off-putting document to those who live in the world of "résumés.") Greg added, however, that if there had been time, I should have included copies of news stories on candidates and their work. "That's the kind of thing they like to see," I think Greg said. That's where we'll pick up next time. End, Scene I, Act I.

## MALINOWSKI AWARD

### Nominating Address for the Presentation of the Malinowski Award to Ronald Frankenberg

By Thomas Weaver  
University of Arizona

Discussions about establishing an award honoring an outstanding applied social scientist arose at the SfAA Executive Committee meeting held during the New Orleans meeting of the American Anthropological Association in the winter of 1968. Vera Rubin was president, and she appointed an Awards Committee consisting of Murray Wax, chair, and members Thomas Weaver and Don Kennedy. During the deliberations of the committee, I suggested that the prize be called the Allan Holmberg Award in honor of one of our most distinguished and little-proclaimed applied anthropologists, but someone remembered that the Society had such an award, although no one could remember any of the details.

The following year I was elected secretary and received several boxes of records from Art Gallaher who had been Secretary-Treasurer since Kentucky had taken over the office and care of records from Cornell University. In reviewing the records, I discovered that, indeed, we had an award; it was called the Malinowski Award and had two categories, Part A for fellows and Part B for students. The fellows award had never been given, but Henry Dobyns had received the student award in 1951, with Leonard Sayles receiving second prize. Both winning papers were published in *Human Organization*. At the subsequent Executive Committee meeting in Boulder, it was decided to reinstall the fellows' award as named.

The award has been presented to an outstanding social scientist in recognition of efforts to understand and serve the needs of the world's societies and one who has actively pursued the goal of solving human problems using the concepts and tools of social science. The first Malinowski Award bestowed

to a fellow was presented to Gonzalo Aguirre-Beltran (Mexico) in Tucson in 1973. In subsequent years, the award has been presented to Everett C. Hughes, Gunnar Mrydal (Sweden), Edward H. Spicer, Sol Tax, Juan Comas (Mexico), Laura Thompson, Fei Xiaotong (China), Raymond Firth (Great Britain), George Foster, Omer Stewart, Alexander Leighton, Elizabeth Colson, Philleo Nash, Margaret Lantis, Fred Richardson, Lauriston Sharp, St. Clair Drake, Conrad Ahrensberg, and last year to Margaret Clark.

**The Malinowski Award is the most prestigious award in world applied social science and ranks among the top awards in other fields.**

The award has gone mostly to anthropologists, with one each to an economist, a sociologist, a physician-anthropologist, and a psychiatrist-anthropologist. By country, the United States has been home for most of the awardees, with two from Mexico, two from Great Britain, and one each originating in Sweden and China. This year's nominee comes from Great Britain and next year's from Spain. Four of the past 20 awards have gone to women. One has gone to an African American. Only six of the 47 past presidents of the Society have received the Malinowski Award; if you are a past president, you only have one chance in eight to receive the award.

The Malinowski Award is the most prestigious award in world applied social science and ranks among the top awards in other fields. The Malinowski Memorial Medallion was first commissioned last year, when it was presented to Margaret Clark. It was created by a Hopi craftsman, Emory Sekaquaptewa of New Oraibi. He had previously crafted the Elsie Clews Parsons medallion for the American Ethnological Society. In discussions with Emory, he revealed the existence of a "Water-House Clan" among the Hopi, but he could not render the design because he did not have access to their mythology or symbols. Linguists at the University of Arizona told me that there were myths and words about a "water house" in several Uto-Aztecan languages. The present design was influenced by a picture of a boat on page 99 of Malinowski's *Sexual Life of Savages*. It depicts a boat moving from left to right, or east to west. You can imagine, if you wish, that it was carrying Malinowski from one island to another or goods being traded in the Kula Ring, or perhaps it is a water house carrying ancestors of Uto-Aztecan speakers across some body of water, perhaps the Bering Straits.

This year's recipient is Ronald Frankenberg. He was educated at Cambridge and received a Ph.D. in anthropology from Manchester in 1954. His master's degree was on the political system of Ruanda. It was directed first by Radcliffe-Brown and then by Elizabeth Colson. His Ph.D. research, directed by Max Gluckman, was on the social impact of industrial change in a Welsh community. He was Gluckman's first student at Manchester, and he was soon joined by Victor Turner, Fred Bailey, and Peter Worsley.

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Dr. Frankenberg was an educational officer for the National Union of Mine Workers and has taught at the Universities of Manchester, Keele, and Brunel and has had visiting professorships at Dar es Salaam, Delhi, Case Western Reserve, and Berkeley. Currently he teaches the only British program in medical anthropology at Keele and Brunel. Administratively, he was the first professor of sociology at the University of Keele and head of the Department of Sociology and Social Work. When Social Work split off as a separate department, he introduced anthropology. In the Trojan Horse guise of Professor of Sociology, he has managed to introduce anthropology wherever he has gone.

He has been director of research on many projects, including student projects and dissertations in several fields. He served as interim dean of the medical school and chair of the medical school planning committee in Zambia, as well as head of sociology. While in Zambia, he built a laboratory and health center and interviewed over 3,000 persons in a related health study. He has founded several journals and been editor or served on editorial boards of many other journals, including the number one journal in sociology in Great Britain, the *Sociological Review*. He is now international editor of the *Medical Anthropological Quarterly*.

His research covers a wide range of applied fields. He pioneered in industrial anthropology and medical anthropology in the late 1950s. In industrial anthropology, he studied the social effects of building a large steel works in a mining region. He worked for a trade union. He did a study of the effects of industrial development on rural life and farm organization. In educational anthropology, he conducted studies of three schools. He has studied prisons and been involved in urban planning. In social policy, he has studied domestic violence and police intervention. He pioneered in the study of family life, gender, and class consciousness.

Perhaps his greatest contribution has been to medical anthropology. With Max Gluckman, he introduced the teaching of anthropology to nurses, physicians, and social workers. He has insisted that his students learn anthropological and sociological concepts, conduct field work in African and British societies, and translate these experiences into practice with patients and clients. He has worked with the mentally handicapped in Britain and Geneva and with the definition of patienthood and the sick role in Britain and Italy. Other research interests, reflected in his publications, have included theory in medical anthropology and medical sociology, Marxist and feminist criticism, medicine in African and Indian development, class formation in Africa, anthropology and clinical consultation, time and the social experience of sickness, alternate healing systems, allopathic medicine, cultural performance, and AIDS. His two best-known books are entitled *Village on the Border* and

#### *Communities in Britain.*

He is a member or fellow of the Royal Anthropological Institute, the American Anthropological Association, the Association of Social Anthropologists of the Commonwealth, and the British Sociological Association and an associate in the Institute

of Development Studies at Sussex. He is a member of several advisory panels on AIDS to the World Health Organization and the British Overseas Development Administration and is national chairman of an association concerned with neurofibromatosis. In 1986, he

received the First Virchow Prize for Critical Medical Anthropology for an article entitled "Sickness and Cultural Performance."

In conclusion, I read from the letter nominating him for the Malinowski Award by Miriam Lee Kaprow and Thomas C. Greaves: "Over a quarter century, Ronald Frankenberg has been central to British anthropology, reflecting and shaping its pragmatic and applied concern. Drawing analytic content from Britain, Europe, Asia, and Africa, Frankenberg has been the pivotal voice of British Marxist anthropology; his approach has been empirical, skeptical, scholarly, and always action-focused. Frankenberg has applied his effort and analysis in elegant and stylish ways to such diverse problems as British labor, town planning, schooling, native and western medicine, anthropological theory, and social policy in numerous national and overseas contexts. For three decades, Ronald Frankenberg has been, in the most useful sense, a consummate applied anthropologist." Dr. Frankenberg, we believe your service record fits well with those of the long list of recipients of the Malinowski Award.

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## **SAN ANTONIO MEETING PROGRAMS AVAILABLE**

The SfAA Business Office has a limited supply of the Final Programs from the 1993 Annual Meeting. The Final Program is a wonderful source of information, containing the abstracts for all presentations as well as a list of participants and their mailing addresses.

The cost of the program is \$5.00 plus \$2.00 for postage and handling. To order, contact the SfAA Business Office, P.O. Box 24083, Oklahoma City, OK 73124. Payment must be enclosed with the order, and all payments must be made in U.S. dollars drawn on U.S. banks, properly encoded for the Federal Reserve System.



## 1994 SfAA ANNUAL MEETINGS

By Allen Burns  
University of Florida

The 1994 SfAA Annual Meetings are being held in Cancun, Mexico, on April 13-16, 1994. The international sites of the SfAA meetings have always been places where scholarship and application are mixed with interesting social settings, intriguing cultural traditions, and locations where new approaches to applied anthropology can be seen first hand.

Cancun offers tourism at its best (and some would say at its worst), but the location is much more than a tourist center. Applied anthropology owes much to the work of Robert Redfield, Margaret Park Redfield, Alfonso Villa Rojas, Asael Hansen, and others who worked in the Yucatan Peninsula. The peninsula today is a place where modern Maya people struggle with rights to their own heritage, pan-Mayanism, and the recovery of the Mexican economy, as well as the international world of travel, tourism, and the North American Free Trade Agreement.

It also is a place where new nature reserves and ecologically-oriented tourism are being proposed as ways to bring about sustainable development. The "Maya Route" and the "Route of the Panther" are two eco-tourist initiatives being developed to link Yucatan with other Central American countries in a way that seems to parallel the links being forged through indigenous politics and economic development.

A major purpose of the Meetings is to bring ideas and discussion from other areas into applied anthropology. Issues of applied archaeology, either in the form of cultural resource management, intellectual property rights, or archaeological insight into famine, war, and population will be a major part of the Meetings.

The Annual Meetings in Cancun have an overall theme of social science for the next generation. Applied anthropology benefits from passing down the ideology, ethics, theories, and strategies of work in the field. This major theme calls attention not only to the work done in applied anthropology but also to the importance of training programs, workshops, and other transfers of knowledge in the field. It also puts a special emphasis on the students who will be the next generation of applied anthropologists. To this end, the program committee encourages joint paper presentations, student initiatives, and discussion of work that encompasses cultural transmission in applied anthropology.

The program committee is encouraging the participation of Caribbean and Latin American colleagues at the Meetings. Papers and presentations can be in Spanish or English, and abstracts will be published in both languages.

Ways to break down the hegemony of the fifteen-minute paper presentation are being pursued. Panel discussions, well prepared and organized with care, are encouraged, as are imaginative poster presentations. Sessions will be in short blocks of time to encourage the discussion of a limited number of papers rather than "marathon" sessions that last all day. The program committee especially hopes that presenters will take the time to

prepare clear and concise papers that bring out discussion rather than being "the final word."

Because it will be hot in Cancun in April, we will meet from mid-morning through the late afternoon so as to take advantage of air-conditioned meeting rooms during the heat of the day, leaving the cooler mornings and evenings free for exploring the region. Tours to the Sian Ka'an nature reserve, the ruins of Coba and Tulum, and the reefs of the Caribbean coast will be available. Information for those wishing to do small-group trips in the area is being written by colleagues who have done work in the Yucatan.

## SfAA POSTER SESSIONS

by Elizabeth Guillette  
University of Florida

Do you miss personal discussions when giving a formal paper? Do you want direct contact with others who share your interests? This year the SfAA is providing opportunities to discuss work and research on an individual basis. Participation is easy: Just join the poster sessions.

All that is involved is a few pictures and leading titles on a display board. A folding 30x40 display board, also known as the "science project board," is recommended. Submit the poster title and abstract on the Registration/Abstract form for recognition in the printed program. If you have questions, please contact Elizabeth (Buzzy) Guillette at 904/375-5929; FAX: 904/392-6929.

Sara Quandt, University of Kentucky, has gathered a list of citations on the art of presenting of posters at professional meetings. This list is included here for the edification of those wishing to participate in the Poster Session of the SfAA Annual Meeting.

- Caliendo, M.A. 1985. Poster session presentations -- Their impact on biophotography and the process of preparation. *Journal of Biological Photography* 53(1):5-8.
- Lippman, D.T. 1989. Designing a research poster with impact. *Western Journal of Nursing Research* 11(4):477-485.
- Renner, W.E. 1985. Poster session displays. *Journal of Biological Photography* 53(1):31-34.
- Ryan, N.M. 1989. Developing and presenting a research poster. *Applied Nursing Research* 2(1):52-55.
- Sexton, D.L. 1984. Presentation of research findings: The poster session. *Nursing Research* 33(6):374-375.
- Tribell, R. 1985. The single unit concept for medical and scientific posters. *Journal of Biological Photography* 53(1):97-104.

# Society for Applied Anthropology

## 1994 Annual Meetings

April 13-17, 1994

Cancun, Quintana Roo, Mexico

### *social science for the next generation*

The Society for Applied Anthropology and the city of Cancun, Quintana Roo, Mexico invite your participation in the 1994 SfAA meetings. Sessions, papers, and posters concerning applied anthropology in all parts of the world and on all applied topics are sought. Those that reflect the Caribbean context of the four themes of meetings, **the environment, tourism, cultural resource management, and the Maya tradition** are especially solicited. Cancun, the wonder of the Caribbean coast of Mexico, is a place where these themes can be discussed and also confronted. Cancun is the fastest growing city in Mexico and in the Caribbean; it is in a zone of tropical biospheres, world class archaeological sites, and initiatives for ecotourism. Cancun and Mexico are undergoing profound changes in land tenure and identity that will influence both the north and the south. As the Maya calendar completes another cycle and the end of the millennium approaches, we again meet in the Yucatan peninsula to seek out options for the next generation of applied social science. We request symposium organizers to communicate with the Program Chair as soon as possible so that the symposia can be well publicized and result in a successful meeting in Cancun.

**Program Committee:** Allan Burns (Florida) 904/392-0299 or 392-2031, Bitnet: Maya@Nervm; Tom May (Oklahoma) Business and Hotel Arrangements 405/843-5113; Mark Barnes (Georgia State) Cultural Resource Management 404/651-2255; Barbara Johnston (Independent Researcher), Environmental Issues 406/723-8073; Anthony Oliver-Smith (Florida) Tourism 904/392 2290; Francisco Fernandez (Universidad Autónoma de Yucatán, Merida, Yucatan) Latin American Applied Collaboration (52) 99 25 45 23; Jorge Duany (Universidad del Sagrado Corazon, Puerto Rico) Caribbean Applied Anthropology; Elizabeth Guillette (Florida), Poster sessions 904/392-2031. **Session Committee Members:** Mary Elmendorf (World Bank), J. Bryan Page (Miami), Lucia McSpadden (San Francisco), Judith Freidenberg (Mt. Sinai), Otto von Mering (Florida), Ann Juarez (Stanford), Alicia Re Cruz (N. Texas), Paul Doughty (Florida), Michael Evans (Arizona), Sue Lurie (NAPA), Florencia Peña (INAH), Jeronimo Camposeco (CORN-Maya).

### ADVANCE REGISTRATION FORM

Name: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Phone: (    ) \_\_\_\_\_

\_\_\_\_\_ Office: (    ) \_\_\_\_\_

Registration rates (check appropriate category and indicate amount)

Fellow/member \$60\_\_\_ Student member \$20\_\_\_ Student nonmember \$20\_\_\_ Other \$60\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Nonmembers may register and join SfAA (\$35 students, \$85 others - total amount due). Memberships include subscription to *Human Organization*, *Practicing Anthropology*, and *SfAA Newsletter*. Applies only to new members.

MAKE CHECK PAYABLE TO Society for Applied Anthropology. SEND TO SfAA, P.O. BOX 24083, Oklahoma City, OK 73124. REFUND POLICY: Full refund less \$10 for processing can be made up to Dec. 31, 1993. No refund requests can be honored after Jan. 1, 1994. All payments must be made in US dollars drawn on US banks, properly encoded for the Federal Reserve System.

## Abstract Form-Due November 1, 1993

Abstract type: Session \_\_\_ Session paper \_\_\_ Individual Paper \_\_\_ Poster \_\_\_

SESSION TITLE (where applicable) \_\_\_\_\_

ABSTRACT: 100-150 words, typed, double-space lines 3 inches high by 6 inches wide. SURNAME, first name, affiliation and PAPER/SESSION TITLE must precede the narrative.

### ORGANIZER(S)/AUTHOR(S)

Principal Name, Affiliation \_\_\_\_\_

Session Participants (in order of presentation)/Co-Authors [use additional page if necessary]

Name 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

Affiliation \_\_\_\_\_

Name 4 \_\_\_\_\_ 5 \_\_\_\_\_ 6 \_\_\_\_\_

Affiliation \_\_\_\_\_

AUDIOVISUALS: Slide Prof. \_\_\_ Overhead \_\_\_ Screen \_\_\_ 16mm proj. \_\_\_ VCR \_\_\_ Other \_\_\_\_\_

### INSTRUCTIONS

1. Advance registration is required for acceptance on the program. To register, complete the ADVANCE REGISTRATION FORM on the inside mailing cover and enclose a check for the appropriate amount.
2. To propose a paper of session please complete the ABSTRACT FORM.
3. An Abstract must be completed for each session or paper. Paper abstracts must include title.
4. Session organizer(s) must
  - a. list the names of all session participants on the form
  - b. ensure that all participants register in advance
  - c. assemble two copies of the session and paper abstracts
  - d. SUBMIT ABSTRACT FORMS AND REGISTRATION FEES AS A PACKAGE BY NOVEMBER 1, 1993 TO P.O. BOX 24083, OKLAHOMA CITY, OK 73124
5. The Program Committee will evaluate proposals and will contact principal authors/session organizers regarding acceptance on the program.
6. No person may present (as author or coauthor) more than one paper. An individual may participate in more than one session as an organizer or a discussant.
7. Only slide projectors, overheads, and screens can be provided without charge.

Mail original and one (1) copy of each abstract along with advance registration form and check by November 1, 1993 to: Program Chair, Society for Applied Anthropology, P.O. Box 24083, Oklahoma City, OK 73124.

## LPO NEWS

By Mary Granica  
Metro. State College of Denver

Members of Local Practitioner Organizations for Applied Anthropology (LPO) are asked to get the word out: SfAA is putting a rebate policy into effect, and it promises to add money to each LPO's treasury. Mikki Crespi shared the news of this rebate program through the last edition of this column. Since that time, the SfAA Executive Committee has met again to finalize details of this program. This program will be a ten percent SfAA dues rebate paid to the LPO by SfAA for each individual who is also a member of SfAA. Look for the details of this LPO Rebate Program elsewhere in this *Newsletter*. Also, check to see if your members are also SfAA members. If not, you might want to circulate information about SfAA to them and encourage this liaison. Your organization may be interested in participating in this program.

The LPOs are also invited to share table space in the exhibit hall at this year's AAA meetings. This arrangement will enable the LPOs participating to cooperate on the fees required for table space at the AAA meetings. If your group is interested in this, please contact Mari Clark (USAID) at 703/875-4699 or 703/719-0447.

In news from the LPOs, the High Plains Society for Applied Anthropology (HPS) has held its annual conference in Denver, Colorado. Deward Walker (Colorado) and Carla Littlefield (Littlefield Assoc.) co-chaired this year's conference, which was held at the Denver Museum of Natural History (DMNH). The theme of this year's conference was "Legislation and Applied Anthropology." Mikki Crespi, Senior Anthropologist at the Anthropology Division of the National Park Service, presented the keynote address on "Cultural Anthropologists as Advocates: Strengthening the Discipline." Lawyer and anthropologist Dave Stephenson, Jr., (Buckholtz and Ewing, P.C.) pursued the legislative theme in a special presentation on "The Tao of Political Action." Deward Walker also chaired a roundtable discussion summing up the recommendations of the conference to HPS for the creation of a Legislative Action Plan.

Two special events highlighted this year's conference. The first was the presentation of the Omer Stewart Award for Distinguished Achievement in Applied Anthropology to Mikki Crespi. This award, presented in the spirit of advocacy and scholarship to those providing leadership in applied anthropology, was presented to Dr. Crespi for her leadership in advocating applied anthropology in federal government. The second event was a special presentation by Kelly Masterson, Anthropology Editor for Westview Publishing Company, on "Publishing Priorities for Applied Anthropologists in the 90s," a sobering view of the effect that market forces have had on publishing and a look at how anthropologists can best work within these constraints.

Other highlights of the conference included sessions on "Museum Anthropology 1993: Interfacing with Many Publics," with contributions by Joyce Herold, Terry Reynolds, Jane

Day, Anne Jennings, Kathy Kuba, and Beth Steinhorn (all of the Denver Museum of Natural History); a session on "Environmental Policy: Ramifications for Applied Anthropology," with contributions by Lenora Bohren (CSU), Theodora Tsongas (Tsongas Synergetics), Pamela Puntenney (Michigan), and Pennie Magee (Florida); on "Moving from Action to Advocacy," chaired by Carla Littlefield with presentations by Peter Van Arsdale (CO Div. Mental Health), Ken Keller (Metro. State), and Howard Stein (Oklahoma); and a session on "Applied Anthropology and Education: Impact of Legislation and Policy," with contributions from Michael J. Higgins, Kim Reid, Harvey Rude, Barbara Dickenson, Pat Hagerty (all of Northern Colorado), L. Davis Clements (Nebraska), Emilia Gonzalez Clements (Kentucky), and Arthur Campa (Colorado).

If you have news of your LPO that you want to share through this column, please contact: Mary Granica, 450 Hickory Street, Broomfield, CO 80020; Telephone: 303/460-0921 or Andrea Hummel, 4305 W. Santiago Street, Tampa, FL 33629. Telephone: 813/837-5999.

## LPO REBATE PROGRAM

In the interest of furthering the growth and development of Local Practitioner Organizations (LPOs) and increasing the membership of the Society for Applied Anthropology, the Executive Committee of SfAA has authorized the establishment of a program of cash rebates to LPOs.

LPOs are invited to send to the SfAA Business Office alphabetized lists of the names and addresses of all their current members by December 31 of each year, beginning with December 31, 1993. Business Office staff will scan each list for individuals who are also paid-up members of the SfAA, beginning with paid-up members for calendar year 1993. For each such LPO member who is also an SfAA member, the member's LPO will receive by the end of January, beginning with January, 1994, a cash rebate equal to ten percent of the member's SfAA dues for the preceding calendar year, in whatever category. If an SfAA member is a member of two or more LPOs choosing to participate in the rebate program, each of those LPOs will receive the full rebate amount.

By order of the SfAA Executive Committee, membership lists submitted by LPOs are to be used only for the purposes of determining rebate amounts and soliciting new memberships in SfAA by LPO members. It is anticipated that the rebate program will be mutually beneficial to LPOs and SfAA. The Executive Committee hopes that all existing LPOs will participate from the beginning.

To participate this first year, all that an LPO must do is submit its official membership list (alphabetized with mailing addresses) by December 31, 1993, to the SfAA Business Office, Box 24083, Oklahoma City, OK 73124. The whole rebate program will be evaluated by the Executive Committee and the Business Office at the end of three years. It is hoped that LPOs will encourage their members to join and keep up their memberships in the Society for Applied Anthropology.

# ANTHROPOLOGICAL STUDY PROVOKES LAWSUIT

by Leland M. Searles  
Iowa State University

During research on religiously-based social change for a master's thesis, I met with legal obstacles that bear upon issues of freedom of research and the ethics of research on cultural and subcultural groups. The research design called for a questionnaire to be mailed to former members of a millennial religious movement, to be followed by interviews. All subjects had belonged to or had some fairly close contact with the movement, and virtually all had once belonged to the same Christian denomination.

The study combined anthropological, social psychological, and historical theory and research to examine how subjects' beliefs and values, which stemmed from the prior milieu of the Christian denomination, disposed them to seek a more satisfying religious and social context. It drew on the well-used relative deprivation theory, and the social networks hypothesis.

The movement's leader filed a complaint against me and Iowa State University, alleging that circulation of the questionnaire and its cover letter had defamed him and the movement by making materially false assertions. The complaint expressed concern over invasion of privacy and sought to halt the research through destruction of the data. It also asked for release of subjects' names and for damages. The university provided legal counsel because the research had complied with university procedures.

At a hearing in March, 1993, the parties agreed via attorneys to settle the case, with the plaintiffs paying court costs. I agreed that no more questionnaires would be sent (the survey phase of the study having ended by then) and that neither the identities of the movement and its leader nor its location would be revealed in the thesis. The leader agreed not to use the lawsuit to seek publicity for his cause. I am to provide notice of any publications resulting from the research, including this article.

With dust from the case barely settled, one scholar already has objected to the settlement, saying that it could adversely affect freedom of research. In my specific case, however, I felt that the outcome was justifiable for several reasons. First, the suit and the settlement terms had no effect on the study procedure, with the exception of interfering with informant interviews; the mailing and return period for questionnaires had already ended, and a decent rate of return had been achieved.

Second, I never intended to "go public" with the research. It was conducted as scholarly work and not as a critical account for public consumption. Invasion of privacy and negative publicity were concerns of the plaintiff because he and the community lead reclusive lives in a more-or-less self-contained

community. While the thesis did contain some ethnographic description acquired through participant observation, the heart of the study did not consist of an ethnographic treatment of the movement but rather a post hoc examination of factors that might have predisposed subjects to joining.

Third, the settlement did not prohibit the use of any material in the thesis or subsequent publications except as that material would explicitly identify the religious movement or its location. I had intended from the outset to treat the movement anonymously in all research products, in accordance with the Statement on Ethics (American Anthropological Association, 1990). In light of these points, little was lost in the terms of the settlement.

From a social researcher's viewpoint, the lawsuit raises the question of research rights versus the rights of subjects to privacy and protection from repercussions. (In this case, the

specific movement and its members were only indirectly subjects of the study.) It may be that the extension of confidentiality and anonymity in anthropological research stands at variance with the conventions of other disciplines that emphasize historical detail. To researchers in those fields, the settlement may appear to be a compromise.

Other issues are also brought to the fore by the matter. While the study was not conducted as a social critique, it could have been perceived as a threat merely because it attempted to explain the behavior of a group of subjects in terms of scientific theory and not culture-specific concepts and models. Marybeth Ayella has summarized the potential problems of research on new religions, noting that these movements may attempt to influence research agendas for self-serving reasons; she concludes that researchers should resist letting their scientific agendas be changed.

The story contains a further twist: Had the religious group not brought the matter into the courts, it is likely that the project would have been conducted and the thesis written without any broad public awareness of it. In trying to avoid adverse publicity, the movement made the study a matter of public record in the legal proceedings, leading to regional media coverage and public attention that directly linked the research with the religious movement, notwithstanding the researcher's attempt to provide anonymity.

**The complaint expressed concern over invasion of privacy and sought to halt the research through destruction of the data. From a social researcher's viewpoint, the lawsuit raises the question of research rights versus the rights of subjects to privacy and protection from repercussions.**





## SEARCH FOR EDITOR-IN-CHIEF OF *HUMAN ORGANIZATION*

The Society for Applied Anthropology announces a search for a new Editor-in-Chief of its publication *Human Organization*. The person selected will assume the position of Editor-in-Chief on January 1, 1995, at the end of the second term of Michael V. Angrosino, the journal's current Editor-in-Chief. The initial term of service will be three years and is renewable for one additional period of three years. The Editor of *Human Organization* also serves as a member of the Executive Committee of the Society for Applied Anthropology. Those interested in applying for the position should provide the Publications Committee with:

- A letter of interest that indicates the candidate's experience, ideas, and "vision" for *Human Organization* and any support (such as release time, space and equipment, and/or editorial assistance) that might be available from the candidate's institution
- A copy of the candidate's vita or resume

Additional material may be requested by the Publications Committee at a later date.

The deadline for initial applications is **November 30, 1993**. Applications should be sent to Erve Chambers, Department of Anthropology, University of Maryland, College Park, MD 20742. Telephone: 301/405-1439.

Other members of the Publications Committee are: Michael V. Angrosino (ex-officio); David Hakken (SUNY Institute of Technology, Utica); Richard Lerner (Army Corps of Engineers, San Francisco); Alaka Wali (University of Maryland, College Park); and Linda Whiteford (University of South Florida).



## URGENT CALL FOR MALINOWSKI AWARD NOMINATIONS

The Society for Applied Anthropology invites nominations for the 1995 Malinowski Award. The 1993 Malinowski awardee was Ronald Frankenberg, with presentation at our San Antonio meetings. The 1994 awardee is Claudio Esteva-Fabregat of Spain, with presentation to be made in Cancun, Mexico.

The award is presented to an outstanding social scientist in recognition of efforts to understand and serve the needs of the world's societies and who has actively pursued the goal of solving human problems using the concepts and tools of social science. Each nomination should follow the criteria for selection set forth by the SfAA. They are:

- The nominees should be of senior status, widely recognized for their efforts to understand and serve the needs of the world through the use of social sciences.
- The nominees should be strongly identified with the social sciences. They may be within the academy or outside of it, but their contributions should have implications beyond the immediate, the narrowly administrative, or the political.
- The awardee shall be willing and able to deliver an address at the Annual Meeting of the Society for Applied Anthropology.
- The nominees should include individuals who reside or work outside the United States.

Each nomination should include: 1) a detailed letter of nomination outlining the accomplishments of the candidate, 2) a curriculum vitae, and 3) selected publications and supporting materials.

Nominations are valid for five years from the date of nomination. There are only four nominees left on our list, and we like to have at least ten. Remember that making a nomination requires more than just suggesting the name to a committee member. Please note the requirements spelled out above. This is an important award and deserves the attention of every member of our Society.

Nominations should be sent to the chair of the Malinowski Committee as soon as possible. You might also encourage others to get involved in the nominating process by nominating someone else or furnishing a letter of support. Nominations in the works include an American Hispanic and a Latin American, but we need women nominees since only four of our past 21 awardees have been women.

The essence of the matter is speed. The chair of the Malinowski Committee is Thomas Weaver, Department of Anthropology, University of Arizona, Tucson, AZ 85721. His FAX number is 602/621-2088; Bitnet address is WEAVERT@ARIZRVAX; and his telephone numbers are 602/299-6735 (home) and 602/621-6298 (office).

## ANTHROPOLOGY SYMPOSIUM IN CUBA

By Curtis W. Wienker  
University of South Florida

It is not too early to begin making plans to participate in the Fourth Physical Anthropology Symposium in honor of Luis Montane, to be held at the University of Havana, December 5-9, 1994. The symposium will focus on all of the principal subfields of anthropology and allied disciplines, not just physical anthropology. Scientists and scholars from throughout North, Central, and South America, the Caribbean, and Europe will be in attendance. The 1994 gathering promises to be special in that it is a

(continued on page 10)

highlight of the celebration of the 95th anniversary of the founding of the Department of Anthropology the university.

I strongly encourage you to consider participation. I participated in the Third Symposium and was greatly enriched by the experience both professionally and personally. For U.S. citizens who are academics with a legitimate professional interest in "things Cuban," travel from Miami to Cuba is fairly easy to arrange.

Havana is a beautiful and historic city, and the campus of the university (founded in 1728) is gorgeous. Accommodations are modest by our usual meeting standards but certainly not uncomfortable; they are also less expensive. The traditional native drink (rum, of course) is absolutely addictive and quite inexpensive. The people are friendly, and our Cuban colleagues are extremely gracious hosts and are eager to learn what their American counterparts are doing professionally. Cuban physical anthropology is largely applied in orientation, tending to focus on such topics and growth and health.

I have copies of the first announcement of the symposium, which includes a form to return to the organizers so that respondents will receive future communications about the symposium, including the call for papers. I will be happy to send one to anyone interested in possible participation.

Because mail between the U.S. and Cuba is extremely unreliable and very slow and FAX and TELEX are virtually impossible, I will be happy to collect response forms and send them to Cuba in a batch by private commercial courier once later this summer and once in the early fall. For a copy of the announcement and form, please contact me at SOC 107 USF, Tampa, FL 33620-8100. Bitnet: CWIENKER@CFR.VM. Internet: CWIENKER@CFR.VM.CFR.USF.EDU.

## PUBLICATIONS

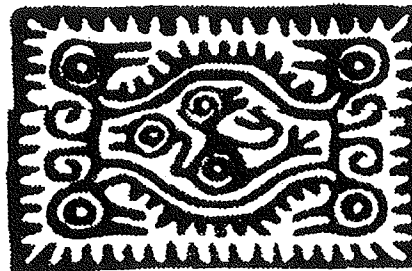
### Application of Anthropological Methodologies to Health Programs

By Mary Scrimshaw  
United Nations University

The manual titled *Rapid Assessment Procedures for Nutrition and Primary Health Care*, published by the UCLA Latin American Center (UCLA, Los Angeles, CA 90024), is now available in French and Spanish as well as English and Chinese. A periodic *RAP Newsletter* is available free of charge from the UNU Food and Nutrition Programme, PO Box 500 Charles Street Station, Boston, MA 02114.

A soft-cover book titled *Rapid Assessment Methodologies for Planning and Evaluation for Health Related Programs*, containing case studies of the use of this methodology in a wide variety of health-related programmes, is now available from the International Nutrition Foundation for Developing Countries (INDFC) at the same Boston address. The price of this book is \$25.00 (plus \$4.00 for postage) for industrialized country citizens

and \$15.00 (plus \$5.00 surface or \$9.00 airmail postage) for developing-country citizens. It is proving widely useful as a reference for graduate training programmes as well as social and health sciences practitioners.



## CALL FOR PAPERS

### Library of Anthropology Monographs

By Joel Savishinsky  
Ithaca College

The Library of Anthropology, a book series published by Gordon and Breach, is interested in building on its current strengths in ethnography, community studies, linguistics, and archaeology to include new and innovative work in the areas of gerontology, health, and bio-ethics. We are looking for short, well-written monographs in these fields that are both professionally valuable and suitable for use in college and university courses. Works on western and non-western societies will be considered.

Prospective authors are encouraged to contact series co-editor Dr. Joel Savishinsky, Department of Anthropology, Ithaca College, Ithaca, NY 14850, with ideas and suggestions.

## HISTORIC LANDMARKS

by John Van Willigen  
University of Kentucky

The Society for Applied Anthropology was established in 1941. According to George M. Foster, "The Society has provided for an expressive outlet for the work of applied anthropologists in its journal and annual meetings. In its early days the Society served as an intermediary between its members and potential clients. The Society has also served to define ethical standards" (*Applied Anthropology*, 1969).

## GRANTS AND SCHOLARSHIPS

### Institute of International Education

The U.S. Student Programs Division of the Institute of International Education (IIE) announces the availability of Fulbright and other grants and scholarships for students and young professionals. (Announcements for specific geographic areas follow.) Specific eligibility requirements, information on benefits, etc., are contained in the brochure "U.S. Student Fulbright and other grants for graduate study and research abroad, 1994-95," which may be obtained from campus Fulbright Program Advisers (FPA) (for enrolled students) or from any of IIE's offices (listed below) for students not enrolled in a college or university at the time of application.

FPA's establish campus deadlines for receipt of applications; "At-Large" students must submit their completed applications to the U.S. Student Programs Division, Institute of International Education, 809 United Nations Plaza, New York, NY 10017-3580 by **October 31, 1993**.

Regional offices are located in Chicago at 401 N. Wabash Ave., Chicago, IL 60611; Denver at 700 Broadway, Denver, CO 80203; Houston at 515 Post Oak Blvd., Houston, TX 77027; and San Francisco at 41 Sutter St., San Francisco, CA 94104.

#### **Fulbright and Other Grants Available to the Pacific Area**

Applications for grants for graduate study or research in specified countries for the 1994-95 academic year will be accepted from well-qualified candidates in most fields of study. Applicants must be U.S. citizens who do not hold the Ph.D. degree at the time of application. Candidates may apply to only one country. Candidates interested in applying to other countries in the region should check with IIE (offices listed in the above announcement) before filing an application.

Grants available include Fulbright full and travel grants. Grants provide round-trip international transportation, health and accident insurance, tuition and maintenance, and research allowances for one academic year.

Specified countries include Australia, Fiji, Hong Kong, Indonesia, Japan, Korea, Malaysia, New Zealand, Papua New Guinea, Pacific Island Nations, Philippines, Singapore, Taiwan, and Thailand.

#### **Fulbright Graduate Grants Available to Africa**

For the 1994-95 academic year, approximately 40-50 scholarships will be available for graduate students and young professionals to study or do research for one academic year in the following countries: Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Congo, Ethiopia, Bagon, Ghana, Ivory Coast, Kenya, Lesotho, Madagascar, Malawi, Mali, Mauritius, Niger, Nigeria, Senegal, Sierra Leone, South Africa, Swaziland, Tanzania, Togo, Uganda, Zambia, and Zimbabwe.

Candidates may apply to only one country. Students may apply to countries other than those listed above, except for Liberia and Somalia. In Mozambique and Rwanda, projects will

only be considered if they can be carried out in the capital city. Candidates are responsible for arranging their own affiliations within the host country.

Grants include maintenance for one academic year, round-trip international travel, health and accident insurance, and a research allowance. Applicants must hold a bachelor's degree or its equivalent by the beginning date of the grant, must be U.S. citizens at the time of application, and, where applicable, have language proficiency sufficient to carry out the proposed projects. Candidates must be in good health.

#### **Grants for Graduate Study in the American Republics Area**

Approximately 100 grants will be provided under the Fulbright program during the 1994-95 academic year. Applications will be accepted from well-qualified students in most fields of study. Candidates must be U.S. citizens who will hold a bachelor's degree or the equivalent by the beginning date of the grant but who do not hold the Ph.D. at the time of application. A good command of Spanish or Portuguese is required at the time of application.

Students with dissertation research projects may apply to countries other than those listed below. Awards will be made on the merits of the project and the facilities in the country concerned for carrying it out. Candidates may apply to only one country. Applications will not be accepted for French Guiana.

Eligible countries include: Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Surinam, Trinidad & Tobago, Uruguay, and Venezuela.

#### **Graduate Scholarships Available to Cyprus, Greece, Portugal, Spain, and Turkey**

For the 1994-95 academic year, approximately 39 scholarships will be available under the Fulbright and other programs. Applications will be accepted from well-qualified candidates in most fields of study. Candidates must be U.S. citizens who will not hold the Ph.D. at the time of application. Candidates may apply to only one country.

*Fulbright Full Grants:* Approximately one grant to Cyprus, six grants to Greece, three grants to Portugal, 25 grants to Spain and four grants to Turkey will be available. The awards provide for round-trip international travel, health and accident insurance, tuition, maintenance, and research allowances for one academic year.

*Fulbright Travel Grants to Greece:* Approximately two travel grants will be available to supplement a student's personal funds or other awards that do not specifically provide funds for international travel.

*Fulbright/Magellan Scholarship to Portugal:* Candidates with projects concerned with the Portuguese Discoveries will be considered for this special scholarship, co-funded by the Fulbright Commission and the Portuguese Commission for the Celebration of Portuguese Discoveries.

## A NOTE FROM THE EDITORS

As we put this missive together, we do so with quite mindful of Satchel Page's axiom: "Don't look back, they might be gaining on you". In our particular case, we have been struggling to meet our own deadline for getting the *Newsletter* to the printer and then into your hands by early- to mid-August. Because we do get important items right up to the last minute, the tempo always gets a bit frenzied as we approach zero hour. Affecting an already kinetic pace was the fact that Iowa is being flooded from all directions. Tiny little streams, almost imperceptible to the casual jogger or motorist, look like only slightly smaller versions of the Colorado -- minus the rafters.

At last count, Ames had more lakes (albeit new and hopefully temporary) than does our neighboring state to the north -- which proudly advertises just how many it has on its license plates. All hyperbole aside, as final pieces were being FAXed and e-mailed to us, we were trying to dry out damp and squishy parts of the house and figuring out new and exciting ways to make it across town and back and forth to campus. Maybe you saw us on national television. Getting the *Newsletter* in your hands is proof that we were able to function under less than ideal conditions.

Well, so much for our exciting several days and the fun we are having. The primary reason for this communication is to continue to encourage members of SfAA to submit materials to us. Putting pen in hand is not such a difficult task -- or crank something out on a clunky old manual typewriter. Tony Paredes

waxes quite eloquently on his. At the risk of sounding whiny and trite, this *Newsletter* belongs to its readers -- your editors simply organize and occasionally do some gentle editing. Our next deadline is **early October**. We would like to hear from you. --  
*M.B.W. & P.C.W.*

The SfAA Newsletter is published by the Society for Applied Anthropology and is a benefit of membership in the Society. Non-members may purchase subscriptions at a cost of \$10.00 for U.S. residents and \$15.00 for non-U.S. residents. Checks or money orders should be made payable to the Society for Applied Anthropology.

Items to be included in the Newsletter should be sent to: Michael B. Whiteford, Department of Anthropology, 319 Curtiss Hall, Iowa State University, Ames, IA 50011-1050, Internet: [SI.MBW@ISUMVS.IASTATE.EDU](mailto:SI.MBW@ISUMVS.IASTATE.EDU). The contributor's telephone number should be included, and the professional affiliations of all persons mentioned in the copy should be given.

Changes of address and subscription requests should be directed to: SfAA Business Office, P.O. Box 24083, Oklahoma City, OK 73124 (405/843-5113).

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