

# Society for Applied Anthropology

# Newsletter

Vol. 1, No. 4

November 1990

## SfAA PRESIDENT'S LETTER

### Charleston: Highlights and Headliners

by Thomas Greaves  
Bucknell University

Dear Friends,

I've been talking with Jacquie Hill, the Program Chair for our Annual Spring Meeting. I wanted to relay to you just a few of the really intriguing aspects of next March's Charleston meeting. Do lay plans to go.

#### A. 50 Years and Counting

In the middle days of March, 1991, the SfAA will convene its 50th meeting, marking the passage of a half century of this Society. It is our *first* half century, of course; every indication suggests that the constellation of professions that comprise our applied behavioral sciences will garner more members, will invent more combinations of occupations and subspecialities, and will interlace across more national and hemispheric boundaries.

The Charleston meeting will be an occasion for us to look back a bit, and, using that foundation, look forward. On our 50th anniversary it is the *next* 50 years that should reflect the results of our discussions in Charleston. Program Chair Jacquie Hill and SfAA Archivist John Van Willigen plan a panel on stock-taking, and a series of luncheon roundtables with some of the most prominent long-time leaders of our Society and profession. Details will appear with the preliminary program.

#### B. In the Wake of Hugo

Charleston is currently in the process of recovering from the enormous disaster of Hurricane Hugo. Anthony Oliver-Smith, under Jacquie Hill's aegis, is developing almost a "meeting within a meeting" to learn about and review, the ongoing process of Charleston's recovery.

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## STUDENT COLUMN

### From A Chinese Student of Anthropology

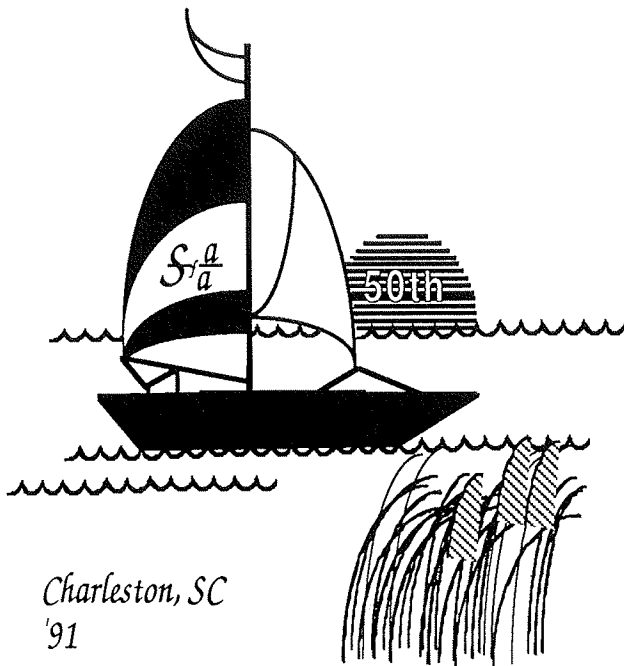
by Honggang Yang  
University of South Florida

This note intends to briefly communicate some of my thinking about anthropology in China and my studying in America. As a discipline in contemporary China, anthropology has an interruptive history. After being banned for its "bourgeois roots" in the 1950s, social/cultural anthropology partially merged with ethnic studies of minority nationalities of China. It regained its academic status at the end of the 1970s, together with other disciplines in the social sciences that had been viewed as influenced by "counterrevolutionary forces" from abroad. Academic status was restored to meet the demands of modernization as well as political struggles. However, throughout the decade of the 1980s, these disciplines have been attacked periodically for making "bourgeois pollution." Since I was among the first group of graduate students of social psychology in China, I had some direct experience walking along this bumpy road.

In Chinese, "anthropology" literally means a study of humankind. As broadly connoted, it is vaguely intertwined with several studies of social sciences and humanities. For example, Fei Xiaotong, who received his doctorate from Malinowski in the 1930s and was honored with the SfAA Malinowski Award in 1980, is a leader in both anthropology and sociology. Unlike American anthropology, Chinese anthropology does not have a four-field scope. For historical reasons, it is narrowly a synonym of ethnology, which often meant ethnic studies that were locally carried out by Chinese anthropologists of Fei's generation.

Chinese society exhibits enormous regional variation and ethnic variety, but China is a peasant society among developing countries. This is so not only because 75% of China's population live in the rural areas and are engaged in agricultural production, but also because of her

(continued on page 10)



Charleston, SC  
'91

There will be as many as six sessions, a special videotape presentation, trips to field sites, and a panel of Charleston community leaders, professionals, and citizens who together have shouldered the responsibility for Charleston's recovery.

Citizens of Charleston are to be invited to participate with us in assessing the successes and failures experienced during the recovery. This joint collaboration between citizen and applied professional is something that happens too little in our work. This is, I think, an opportunity—perhaps a professional responsibility—presented to us by the coincidence of our meeting site and the onslaught of Hugo.

#### C. One plus One is Two or More

The AES (American Ethnological Society) has again arranged to meet jointly with us. This means that we can enjoy the richness of two meetings with the same trip. One highlight will be a presentation by Benedict R. O'G. Anderson, author of the widely discussed book, *The Imagined Community* (1983), to the members of both societies. Dr. Anderson's subject will be a fresh look at ethnicity. Some features of the AES program will be noted in the Preliminary Program, to be mailed in January. Fuller news of the AES program will appear in the AA newsletter.

#### D. A Focus on Thailand

Jacquie Hill and Bob Textor, with help from Erve Chambers, are putting together one or more panels on Thailand, one of them composed of Thai professionals who will be discussing qualitative approaches to applied

social science in Thailand. In addition, Bob Textor has developed a panel to discuss a new manuscript by Dr. Sippanondha Ketudat, a major figure in Thai political and academic life, focussing on Thai perceptions of a Thai common national future, "the middle path." Charleston presents a rare opportunity to interact with our colleagues from Thailand.

#### E. Calling all Irish and Other Countrymen

Few of our senior colleagues have influenced and developed applied anthropology more than the 1991 recipient of the Society's Malinowski Award, Conrad M. Arensburg. Too, few can match him in the number of students around the world whose careers he has launched and mentored along the way. The presentation of the Malinowski Award to Dr. Arensburg promises to be one of those events of affection and thoughtful appreciation that becomes permanently embedded in the collegial history of our professional community. Who among us cannot trace some influence, direct or indirect, to Dr. Arensburg's teaching? Who among us is not, in some sense, his student? Please come to participate in what promises to be a truly memorable evening.

\* \* \* \* \*

I suspect that my dispassionate objectivity has been a trifle compromised. Could it be that a small hint of enthusiasm about the Charleston meetings has crept into my phrasing. It's only because Charleston will be a meeting to remember. See you there!—*T.G.*

[Owing to our president's "dispassionate objectivity," neither form nor content of his letter has been tampered with. Even the asterisks are his.—*Ed.*]

#### Getting With the Program!

Individuals, departments, offices, and organizations are invited to submit copy for the program of the 50th Annual Meeting of the SfAA. Messages, tributes, program information, and advertisements of various kinds are appropriate. The cost is \$150 for a full page, \$100 for a half page, \$75 for a quarter page and \$50 for an eighth page. Net proceeds will be placed in the society's Endowment Fund to benefit the future of the society through lower meeting registration rates and continual funding of the Bronislaw Malinowski and Margaret Mead Awards. Please send your (preferably camera-ready) copy along with a check made out to SfAA to: John A. Young, Department of Anthropology, Oregon State University, Waldo Hall 238, Corvallis, OR 97331-6403.

The deadline for receipt of this material is **31 January 1991.**

## OTHER MEETINGS

### Consumer Researchers Meet

The 1991 Conference of the Association for Consumer Research will be held from October 17–20 in Chicago at the Downtown Marriott. The focus of the conference is consumer behavior broadly construed, and the theme will be diversity (of methods, perspectives, orientations, topics, etc.)

The deadline for submissions of competitive papers and special topics proposals is April 1, 1991. Please contact Program Cochairs John Sherry or Brian Sternthal, KGSM, Northwestern University, 2001 Sheridan Road, Evanston, IL 60208 USA, FAX (708/491-2498)

### Health Researchers Will Convene in Edmonton

The Faculty of Nursing, University of Alberta, is sponsoring an international, interdisciplinary conference on Qualitative Health Research at the Fantasyland Hotel in Edmonton on February 22–23, 1991.

Keynote speakers are Yvonna Lincoln (Vanderbilt University) and Arthur Kleinman (Harvard University).

Workshops on Friday evening, February 22, will include a review of software for qualitative analysis using ETHNOGRAPH, qualitative applications using Macintosh, and proposal writing for federal granting agencies.

For further information, contact J. Morse, Faculty of Nursing, 5-122 Clinical Sciences Division, University of Alberta, Edmonton, Alberta, CANADA T6G 2G3.

### SEA Indiana Bound

The 11th Annual Meeting of the Society for Economic Anthropology will be held at Indiana University in Bloomington April 4–7, 1991. Program chair is Elizabeth Brumfield (Albion College) and the current theme is "The Economic Anthropology of the State."

For room reservations, communicate directly with: Indiana University Conference Bureau, Indiana University, Memorial Union, Bloomington, IN 47405.

For general information, contact Elizabeth Brumfield, Albion College, Albion, MI 49224.

## PARK SERVICE NOTES

### Interior Issues New Regulation for Preservation of Archeological Collections

A new regulation to toughen the way Federal agencies care for collections of prehistoric and historic archeological remains and records has been issued by the Department of the Interior.

"These new standards are an integral part of the Department's strategy to preserve and protect America's archeological heritage," noted Constance Harriman, Assistant Secretary for Fish and Wildlife and Parks.

Many Federal laws direct Federal agencies to preserve and maintain many prehistoric and historic artifacts, specimens, and associated records that are excavated and removed in conjunction with their projects and program. Harriman said, "These collections often are the only remaining evidence of places and events significant to our nation's prehistory and history because the actual archeological or historic site has been destroyed."

The National Park Service and the Smithsonian Institution have significant collections and operate museums that are well known to the public. Many other Federal agencies have archeological collections, such as Interior's Bureau of Land Management and Bureau of Reclamation, the Department of Agriculture's Forest Service, and the Department of Defense, the U.S. Army Corps of Engineers and the Tennessee Valley Authority. These collections typically are stored at State and non-profit museums and universities.

A General Accounting Office report in 1987 found that Federal agencies generally were doing little to ensure that the artifacts sent to curatorial facilities were accounted for and properly preserved.

In the 1980s, the National Park Service took major steps to assess and improve the documentation, condition, and storage of its collections. The Service's curatorial program served as a model in drafting the new regulation, which establishes standards, procedures, and guidelines to be followed by Federal agencies. "The regulation addresses the problems reported by the General Accounting Office," Harriman said, "by ensuring that federally-owned and administered archeological collections are deposited in museums that can provide adequate long-term curatorial services."

Museums that currently are caring for collections but do not meet the standards will be given a reasonable period of time within which to make needed improvements," Harriman said. "In addition, Federal agencies are encouraged to work cooperatively with deficient museums to eliminate the inadequacies," she said.

The curatorial regulation, which appeared in the Federal Register on September 12, 1990, went into effect on October 12, 1990. Copies of the regulation are available from the Publication Specialist, Archeological Assistance Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127

### NPS Fosters the Use of the Federal Competitive Procurement Process in Archeology

National Park Service (NPS) Director James M. Ridenour announced the issuance of a new report (Technical Brief No. 7) entitled *Federal Archeological Con-*

*tracting: Utilizing the Competitive Procurement Process.*

"The report," Ridenour said, "fosters the use of the Federal competitive procurement process as a tool to conduct public archeology in a creative and beneficial way." The report also emphasizes the utility and importance of the Request for Proposal (RFP) type of competitive procurement as a significant process which can facilitate better and more innovative archeological surveys, evaluation, and data recovery.

The brief acts as a guide that provides detailed information on what needs to be in an RFP for archeological services, identifies the various individuals involved in the process and describes their roles, and outlines how contracts should be procured, evaluated, and administered so that the resultant project is understandable and useful.

Technical Brief No. 7 is addressed to all archeologists and program managers responsible for archeological work as part of construction or development projects. It is also recommended for non-archeologists whose duties include archeological or historical resource management, compliance, and contracting.

This brief is the most recent in a series of technical briefs published by NPS's Archeological Assistance Division. The technical briefs cover topics that emphasize improving the effectiveness of archeological programs and are designed to improve communication, cooperation, and exchange of information about Federal archeology programs and other successful approaches to archeological preservation by local governments, State agencies, and private organizations and individuals.

Technical Brief No. 7 is available free of charge by writing to: Publication Specialist, U.S. Department of the Interior, National Park Service, Archeological Assistance Division, P.O. Box 37127, Washington, DC 20013-7127.

## INFORMATION EXCHANGE

### Ford Foundation Positions Announced

The Ford Foundation is recruiting to fill two positions in its field offices in New Delhi and Nairobi. The position in New Delhi is in Child Survival and Women's Reproductive Health. The opening in Nairobi is in Human Rights and Social Justice. Position announcements and brief descriptions follow.

Initial appointments to an overseas post are generally for 2 years. The Foundation provides housing for its overseas staff.

#### *PROGRAM OFFICER, ASIA PROGRAMS*

Summary Description: Working with the Foundation's Representative for India, Nepal and Sri Lanka and other program staff, the incumbent of this post will formulate program objectives and strategies and develop,

monitor and evaluate grants in the area of Urban Poverty. Primary responsibility will be to work as a member of a two-person team in the management of the Child Survival and Women's Reproductive Health Program in India and Nepal which has four components: (1) support for a network of institutions in community epidemiology, (2) development of expertise in social approaches to women's reproductive health; (3) the integration of clinical and social approaches to women's reproductive health; and (4) support for community action and field experimentation. In addition to general management, the program officer will be expected to play a special role in supporting the social sciences aspects of the program.

Required Qualifications: Demonstrated understanding of the theoretical and practical issues posed by the problems of child survival and women's reproductive health. Graduate study in a relevant social science discipline with experience in medical anthropology or sociology. Prior field experience in a less-developed country. Strong analytical, organizational and writing skills and demonstrated capacity to think strategically in a complex situation.

#### *PROGRAM OFFICER IN HUMAN RIGHTS AND SOCIAL JUSTICE, AFRICA AND MIDDLE EAST PROGRAMS*

Summary Description: Working with the Representative in Nairobi and other Foundation colleagues, the incumbent of this position will design, implement, monitor and evaluate Foundation programs addressing a range of human rights and social justice issues in Eastern and Southern Africa. The job involves cooperation with both governmental and non-governmental organizations engaged in efforts to promote international human rights standards and their incorporation into national norms and practice, and to improve the socio-economic and legal status of less advantaged groups within the region, particularly women, refugees and the rural poor. The program includes rights education, advocacy, women's reproductive rights, applied research and institutional support activities. In addition, the position will include some general office management responsibilities.

Required Qualifications: Graduate study in law or other relevant discipline; relevant work experience; demonstrated analytical and writing abilities; organizational and interpersonal skills.

The Ford Foundation hires staff without regard to race, color, religion, national origin, age, gender, sexual orientation, marital status or disability. Minority candidates are encouraged to apply.

Interested applicants should send their resumes with a brief writing sample to the following address and indicate, if possible, what position they are applying for: Joan C. Carroll, Manager of Employment, The Ford Foundation, 320 East 43rd Street, New York, New York 10017 (212/573-5144).

## SAS Requests Nominations

The James Mooney Award: The purpose of the James Mooney Award is to recognize and thereby encourage distinguished anthropological scholarship on the South and Southerners. Presented annually, the award includes a \$500 cash prize and certificate of recognition to be presented to the winning author at an awards ceremony. The winning press will also receive a certificate of recognition and will be awarded, for one year, free advertising space in *Southern Anthropologist* and free exhibit space at the Society's annual meeting.

Eligibility Criteria: To be considered for the 1991 James Mooney Award, a book must have been published between the years of 1988 and 1990. The judges welcome works on the South or Southerners from any subfield of anthropology or from other disciplines as long as the primary perspective of the work is anthropological. Co-authored books may be nominated, but edited volumes may not. The nomination must clearly be for a single book, even if it builds on prior work by the author or others.

Nomination Procedures: Nominations for the 1991 James Mooney Award may be submitted by any individual, author, or press. The nomination should include a letter describing briefly the subject and significance of the work and giving the name, address, and telephone number of the author. The letter of nomination should be accompanied by one copy of the book.

Nominations for the 1991 award must be received by December 31, 1990, and should be sent to the Chair of the Awards Committee, from whom additional information can be obtained: Hester A. Davis, State Archeologist, Arkansas Archeological Survey, Coordinating Office, P.O. Box 1249, Fayetteville, AR 72702-1249.

Books will be judged by a committee of anthropologists from different subfields in the discipline appointed by the executive board of the Southern Anthropological Society. The winner will be announced in August of 1991.

## Health Care Professionals Needed

First Nation's Financial Project announces openings for health care professionals at the Brotherhood Community Health Clinic in Porcupine, South Dakota. These positions opened in June, 1990, and include a Family Nurse Practitioner or Family Practice Physician's Assistant and a Home Health Nurse/Administrator.

These jobs offer the opportunity to develop a Native American community health clinic program while

providing outpatient care to the local Indian and non-Indian population. The Brotherhood Community Health Clinic is located on the Pine Ridge Reservation in Southwestern South Dakota and was formed in 1981 by a grassroots Native American community group, the Brotherhood Community Health Board.

These exciting and challenging positions require skills and experience in direct provision of health services in a community clinic setting; health program development, administration and management; fundraising; and negotiation and coordination with government and community health and social services agencies.

This is a new clinic and promises to provide an exciting challenge to a creative and energetic person who wants to combine the direct provision of health care services with program development work.

Required qualifications for the Practitioner position include sensitivity to the health needs of the Indian community and a track record in cross cultural situations; three to five years of community clinic development and management experience; ability to develop and maintain administrative budgets and basic understanding of proper accounting and third-party billing procedures for rural community clinics.

Required qualifications for the Home Health Care Nurse/Administrator include cross cultural experience and knowledge of proper accounting and third-party billing procedures for rural health programs.

The clinic may also be an opportunity for placement of graduate students in applied anthropology.

Write to Andrea Smith, Project Consultant, c/o First Nations Financial Project, 69 Kelley Road, Falmouth, VA 22405 (703/371-5615) FAX 703/371-3505.

## NAPA Initiates Mentor Program

The conceptual, methodological and cultural gaps between academic and non-academic work settings are broad and create challenges for practicing anthropologists. To meet these challenges, NAPA (National Association for the Practice of Anthropology) has initiated a Mentor Program to foster the exchange of information and provide guidance in the work of becoming a successful practicing anthropologist.

The Mentor Program was developed in response to requests by students and others in applied and traditional anthropology departments. They felt it was difficult to get career guidance on life outside academia or to get a clearer picture of what practicing anthropologists really do. Many of these needs result from a lack of contact between pre-professionals and anthropologists who are employed outside academia. Many of the students are in geographic areas where there are no LPOs to help make those connections.

The NAPA Mentor Program was developed to provide anthropology students and recent graduates with a

# 50th ANNUAL MEETING SOCIETY FOR APPLIED ANTHROPOLOGY

Charleston, SC March 13-17, 1991

Our Fiftieth Anniversary Meeting will celebrate a rich history of scholarship, science, and practical experience. The Program Committee invites a wide array of proposals for papers and sessions on the theme: BUILDING KNOWLEDGE AND THEORY IN CONTEXTS OF ACTION. For five decades, in keeping with the charter purposes of the Society, scholars and practitioners have sought to understand how people operate in settings that have been shaped by human activities, plans, and goals. We have sought to derive principles that can be applied to the practical problems of the time. We derive and represent such principles in many different ways: create case studies, construct formal theories and models, depict decision making, chronicle events, develop rules of thumb, etc. And one of our chief tests for any principle or model or theory has been its usefulness in contexts of action.

The Committee intends that the Program will reflect the diversity and vitality of members' activities. In honor of the Society's semicentenary, proposals are welcome on the contributions of our "elders and mentors of the enterprise." Equally welcome are proposals that sound out new directions our enterprise will take. All proposals within the broad mission of applied social science will be considered seriously. We encourage proposals from international participants whose divergent visions have continually enriched the Society's interpretation of that mission. We urge you to discuss your ideas with members of the Committee.

Program Committee: Jacquetta Hill (Illinois) Program Chair 217/333-8512 & 244-3505; Tom May (Oklahoma) Local Arrangements Chair 405/232-4902; William Leap (American) Training Information Exchange 202/686-2182; Conrad Arensberg (Columbia, Emeritus); Carole Browner (UCLA); Joan Cassell (Washington U.); Erve Chambers (Maryland); Jean-kyung Chung (Chungbuk National U.—Korea); Katherine Cloud (Illinois); Lambros Comitas (Columbia); Art Gallaher (Kentucky); John Gatewood (Lehigh); Fleda M. Jackson (Spelman C.); Delmos J. Jones (CUNY); Michael Orbach (E. Carolina); Sonya Salamon (Illinois); Samart Srijumong (U. Chiangmai -Thailand); Donald Stull (Kansas); John Van Willigen (Kentucky)

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## ADVANCE REGISTRATION FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Telephones  
Office ( ) \_\_\_\_\_  
Home ( ) \_\_\_\_\_

Registration Rates (check appropriate category and indicate amount)

Fellow/Member-\$50 \_\_\_\_\_ Student Member-\$20 \_\_\_\_\_ Student Nonmember-\$20<sup>a</sup> \_\_\_\_\_ Other-\$50<sup>b</sup> \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

<sup>a</sup>For \$35 student nonmembers may register and join SfAA (includes subscriptions to *Human Organization* and *Practicing Anthropology*). Applies only to new members.

<sup>b</sup>For \$75 other nonmembers may register and join SfAA (includes subscriptions to *Human Organization* and *Practicing Anthropology*). Applies only to new members.

MAKE CHECK PAYABLE TO Society for Applied Anthropology. SEND TO SfAA, P.O. Box 24083, Oklahoma City, OK 73124. REFUND POLICY: Full refund less \$10 for processing can be made up to Dec. 31, 1990. No refund requests can be honored after Jan. 1, 1991. Amounts must be in U.S. Currency.

## Abstract Form

ABSTRACT TYPE: Paper \_\_\_\_\_ Session Paper \_\_\_\_\_ Session \_\_\_\_\_ Other \_\_\_\_\_

TITLE: \_\_\_\_\_

ABSTRACT: 75 to 100 words, typed, double-space *between lines 3in high by 6 in wide* (name [family name, all caps, first], affiliation, and title [all caps] should precede the narrative).  
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**ORGANIZER(S)/AUTHOR(S)**

Principal Name, Affiliation \_\_\_\_\_

Participants/Co-Authors (in order of presentation):

Name 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Affiliation \_\_\_\_\_

Name 4. \_\_\_\_\_ 5. \_\_\_\_\_ 6. \_\_\_\_\_

Affiliation \_\_\_\_\_

AUDIOVISUALS REQUIRED: slide proj. \_\_\_\_\_ overhead proj. \_\_\_\_\_ Screen \_\_\_\_\_  
16mm. proj. \_\_\_\_\_ VCR \_\_\_\_\_ Other (specify) \_\_\_\_\_  
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**INSTRUCTIONS FOR PAPER AND SESSION ABSTRACTS:**

1. An abstract must be completed for each proposed session and each paper.
2. Session organizers are responsible for ensuring that every participant in the session has registered in advance and for assembling and submitting two copies of the abstract describing the session and of the abstracts for each paper/component therein. Abstract forms and registration fees should be submitted as a package by the session organizer.

**GUIDELINES FOR REGISTRATION AND MEETING CONTRIBUTIONS:**

1. Advance registration is required for acceptance in the program. To register, complete the Advance Registration Form on the preceding page and enclose a check for the appropriate amount.
2. To propose a paper or session, also complete the Abstract Form above.
3. The Program Committee will evaluate proposals and will contact principal authors/session organizers regarding acceptance of their proposals on a self-addressed, stamped postcard.
4. No person may present (as author or coauthor) more than one paper. An individual may be involved in more than one session as organizer or discussant.
5. Only slide projectors, overheads, and screens can be provided without charge. Costs of other equipment must be charged to the user.

Mail two (2) copies of each Abstract along with Advance Registration Form, check, and a self-addressed, stamped postcard to: Program Chair, Society for Applied Anthropology, P. O. Box 24083, Oklahoma City, OK 73124. FAX 405/232-3152 Make check payable to Society for Applied Anthropology.

link to the world of practicing anthropology. Through a relationship with a specially selected mentor, each pre-professional partner has the opportunity to benefit from the experience, knowledge and background of a practicing anthropologist. Students will be matched with non-academic practitioners along lines of area of interest, geographic area, and objectives upon signing up for the Mentor Program.

NAPA is seeking practicing anthropologists who would like to serve as mentors, and students or recent graduates who would like to have a mentor. The Mentor Program is a benefit of membership in NAPA.

NAPA invites you to participate in a Mentor Program special event at the AAA meetings in New Orleans, Thursday, November 29, 1990, 12:00 noon – 1:30 PM, Cambridge Room of the New Orleans Hilton Hotel.

For applications for the program, contact Madelyn Iris, NAPA Mentor Program, Buehler Center on Aging, Northwestern University, 750 North Lake Shore Drive, Suite 521, Chicago, IL 60611. (312/503-3087).

### Case Western Fellowship

The Medical Anthropology Program at Case Western Reserve University announces a unique opportunity for a Post-doctoral fellowship in Medical Anthropology with a focus on urban United States health issues among children and families. The Post-doctoral Fellow will teach one course per semester in the Department of Anthropology. The Fellow will be a major participant in an expanding collaboration with the Department of Pediatrics and the School of Medicine in developing innovative multidisciplinary ways to address the health needs of urban United States populations. Fellows will be expected to participate in collaborative research projects as well as to develop their own research. Applicants should submit their C.V. and names of three references to: Jill Korbin, Acting Chair, Department of Anthropology, Case Western Reserve University, Cleveland, OH 44106.

### University of Oklahoma , College of Public Health Announces Faculty Positions

The College of Public Health at the University of Oklahoma Health Sciences Center is embarking on an expanded mission and seeks to recruit several faculty members to participate in this process. At least nine faculty members will be selected during the next calendar year. Several of the appointments will be filled at the senior level by candidates with established research

records; three positions include administrative responsibilities.

This recruitment campaign will allow the College to assume a more prominent role in the leadership of public health research, education and service in the Midwestern and Southwestern states. The successful candidates for these positions will have the opportunity to participate in the definition of an action agenda for public health which is at once responsive to emerging problems and consistent with the challenges of health planning goals for the year 2000.

The College of Public Health is one of seven colleges within the O.U. Health Sciences Center. The Health Sciences Center is an integral part of the Oklahoma Health Center which includes public and private agencies, three teaching hospitals, and a private research institute.

The College of Public Health, committed to the rules and the spirit of equal opportunity employment practices, solicits letters of interest and nomination for the following positions:

Department of Biostatistics and Epidemiology. Department Chair plus two senior faculty positions.

Department of Health Administration. Department Chair plus one senior faculty position (health policy).

Department of Environmental and Occupational Health. One position (occupational health).

Department of Social Sciences and Health Behavior. Two positions (health promotion/behavioral science).

Associate Dean of the College.

A statement of interest and curriculum vitae should be submitted by January 31, 1991, to:

Bailus Walker, Jr., Ph.D., M.P.H.  
Dean, College of Public Health  
The University of Oklahoma  
Health Sciences Center  
P.O. Box 26901  
Oklahoma City, OK 73190  
(405) 271-2232

### Tourism Journal Seeks Contributors

*Annals of Tourism Research* is a social sciences journal focusing on the academic perspectives of tourism. While striving for a balance of theory and application, *Annals* is ultimately dedicated to developing theoretical constructs. Its strategies are to invite and encourage offerings from various disciplines; to serve as a forum through which these may interact; and thus to expand frontiers of knowledge in and contribute to the literature



on tourism social science. In this role, *Annals* both structures and is structured by research efforts of a multidisciplinary community of scholars.

Many of the articles published in *Annals of Tourism Research* are by anthropologists. The influence of tourism on a culture, tourism as a way of life, and tourism and culture change are among the subjects covered. As anthropologists often study peoples in their home settings, tourism allows researchers to study them when they become tourists, suddenly physically and culturally distanced from home. Such researchers make valuable contributions to tourism in its worldwide mobile force, and also to anthropology which now can understand its subjects away from home, in pursuit of the nonordinary. *Annals* is a refereed journal with subscribers in 65 countries.

Please send inquiries and contributions to Jafar Jafari, Editor-in-Chief, *Annals of Tourism Research*, University of Wisconsin-Stout, Menomonie, WI 54751, USA (715/232-2339), FAX 715/232-3200, *bitnet*: jafari@uwstout.

## MAQ Back Issues Offered

The Society for Medical Anthropology is selling copies of volumes 1–3 of the new series of *MAQ* at a discount price of \$5 per issue (down from the usual prices of \$11.25 for members and \$15 for nonmembers). It is also selling copies of numbers 2–5 of the last volume (17) of the old series of *MAQ* at \$5 for the entire volume.

If you wish to purchase these back issues, all of which are soon to go out of print, please send your check to Back Orders Department, American Anthropological Association, 1703 New Hampshire Avenue NW, Washington DC 20009.

## LETTERS

### ...On Accreditation

by Linda O. Nichols  
Department of Veterans Affairs  
Memphis, TN

I am writing to express my support for the issue of accreditation that was raised in the recent newsletter (SfAA President's letter). I have recently joined SfAA after a fairly extended hiatus from formal anthropological associations other than our LPO. I very much enjoyed the sessions I heard in York. One session, however, made me sad, angry and frustrated and has been the catalyst for this letter.

In York, I was asked to substitute for the practitioner discussant in a session on "Student internship/practicum in a community setting" organized by James Forsythe and

Allison Bingham. The presentations were excellent. However, the discussions of the student's experiences and the audience's comments made me realize that we are not consistently giving students the skills and experience they need. The majority of the students and audience painted a picture of constantly re-inventing the wheel, or founder-ing through their experiences, and coming out with less than they should.

As a discipline, we still seem to believe that the primary purpose of any fieldwork/internship/practicum is a rite of passage, complete with attendant trials by fire. Other disciplines, particularly those in health care, realize that these experiences should also serve to produce trained professionals who are ready to work. The practicum serves as a controlled situation designed to give students what they need to practice.

The rite of passage internship does have much to recommend it—the thrill of making it, exploring and coming to grips with oneself, the growth of self reliance. However, it also may hamper student productivity and decrease marketability, at least for the first job, if skills aren't learned or perfected.

As a practitioner and an employer, what I want is fully prepared and ready to function staff. One way to prepare students is better integration of practice into the academic curriculum. In the health care professions, for example, students balance a solid academic background with increasing amounts of practice skills. No one would consider sending a resident physician out to practice without clinical diagnostic skills. However, we routinely send anthropology students out without necessary skills such as interviewing or data analysis.

We are doing a good job of giving students academic skills, content, and role models, but we need more attention to practice skills and role models. If practice were integrated into the curriculum, gaps in abilities and skills would appear earlier when they are manageable and students could go into internships feeling more competent. During their field experience(s), they would not waste time floundering around, and they would emerge as professionals.

The students' experiences were the same as most anthropologists I know. This leads me to believe that, without some formal mechanism like accreditation, the process will not change. Individual autonomy of departments is important and could remain. However, I believe that it is time to begin giving our students the experience they need.

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## AWARDS/ANNOUNCEMENTS

### New Editor at Geographic Journal

*National Geographic Research*, a scholarly quarterly published by the National Geographic Society, has a new editor.

Dr. Anthony R. de Souza, a member of the Society's staff since 1987, has become editor of the journal, the publishing arm of the Society's Committee for Research and Exploration. He succeeds Dr. Harm J. de Blij, who resigned to devote more time to other professional responsibilities.

De Souza, an economic geographer, joined the office of National Geographic's president as liaison with the geography community. Since 1988 he has served as secretary general of the 27th International Geographic Congress, to be held in Washington in 1992.

National Geographic Research, launched in 1985, is a peer-reviewed quarterly that reports the results of scientific research projects fostered by the Society as well as the findings of other scientific projects. Illustrated with color photographs and maps, the magazine has garnered nine awards for design. It is interdisciplinary, reflecting the range of projects supported by the research committee.

"The journal has become a rigorous and much-cited scientific publication with a substantial circulation in scholarly circles," said de Blij, who was the journal's founding editor.

In appointing de Souza, Dr. Barry C. Bishop, chairman of the research committee, said, "De Souza's editorship will continue to reflect National Geographic's long-standing concerns with the myriad of world problems that affect society's quality of life."

De Souza, 47, was born in Berkhamsted, England. He earned two degrees in geography from England's University of Reading, a bachelor's degree with honors and a Ph.D. He taught geography at several universities, including the University of Wisconsin-Eau Claire, the University of California-Berkeley, the University of Minnesota, and Tanzania's University of Dar es Salaam.

De Souza has written more than 80 books, monographs, and articles; his most recent book, "A Geography of World Economy," was published this year. He also is editor of a series of books published by the Association of American Geographers.

"I hope to continue to producing a journal that reflects the mission of our Committee for Research and Exploration," de Souza said. "We will publish on sciences ranging from archaeology to zoology, and we'll try to emphasize the broader geographical framework that links them all."

Despite his resignation, de Blij will continue as a member of the Society's research committee and as a professor of geography at the University of Miami.

In the 1990-91 academic year he will be Distinguished Professor in the School of Foreign Service at Georgetown University. This fall de Blij also will occupy the John Deaver Drinko Distinguished Chair in the Liberal Arts at Marshall University in West Virginia.

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(Student Column from page 1)

political institutions and the earth bound mentalities of her people. This societal nature and cultural context should not be overlooked; it is crucial to understanding and reforming China.

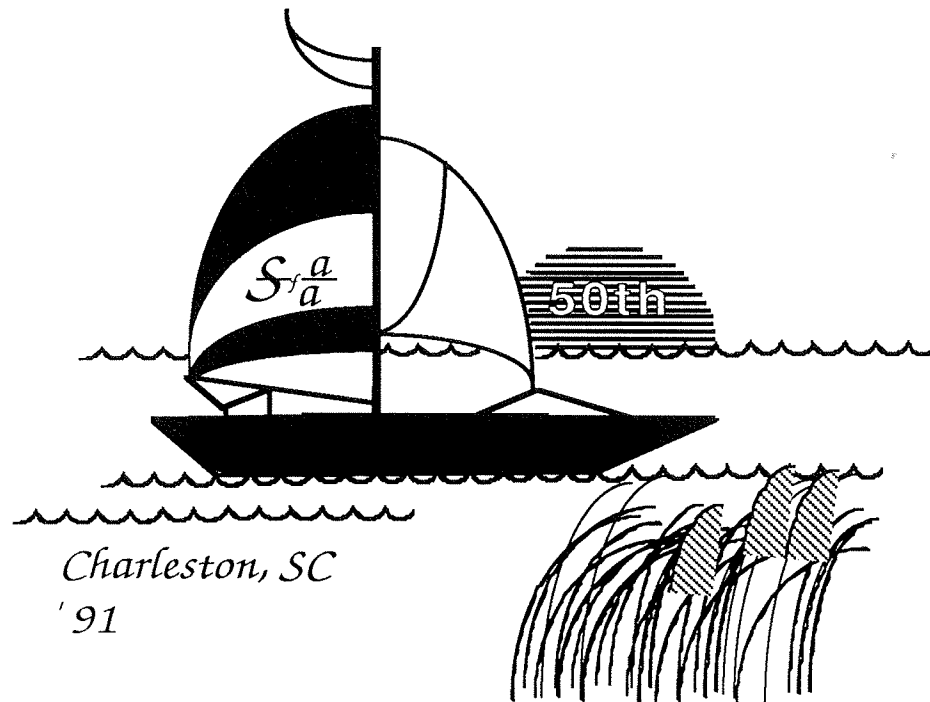
There are three substantial obstacles to the growth of anthropology in China. One is the dogmatic political ideology, which affects research and application in numerous ways, but cannot be discussed in China. The second is a deeply embedded cultural ethnocentrism, which few people critically recognize (not mentioning its political implications). So-called "Dragon Culture" of China symbolizes this attitude, for "dragon" implies admirable perfection, self-perpetuation, and center of the universe of China as a whole. There is a prevailing reluctance to appreciate and learn something better from foreign cultures, and at the same time there is a popular tendency to enjoy and keep something still justifiable from traditional culture. This is an implicit obstacle preventing the social sciences in China from catching up with Western counterparts. These criticisms do not suggest that I worship the Western culture and detest my native culture. I understand that various forms of cultural biases such as ethnocentrism exist in different cultures. My stand is that cultural biases must be recognized from both sides; i.e., not only from the Western world, but also from the Third world. Those latter biases are often hidden, especially in the case of China.

Another obstacle in the development of anthropology is the lack of an empirical tradition in Chinese science. There are more armchair researchers than fieldworkers. To combat this Dr. Fei strongly advocates empirical research and practical application, rather than theoretical formulation and literature compilation. The isolation from reality and academic formalism often make Chinese colleagues merely talk about the establishment of Chinese anthropology without actual accomplishment. Chinese anthropology cannot be fully developed by searching what ancient literature has revealed and citing what historical figures have elaborated upon.

I am a student of applied anthropology. I am currently studying neighborhood organizations where American home owners share some common property, a situation that contrasts sharply with that in China, where people seem familiar with common property and are known for their collective orientation. I would like to understand the American counterparts in concrete ethnographic details. From my personal experience, I

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**Annual Conference**  
**Society for Applied Anthropology**  
*50th Anniversary*  
**March 13–17, 1991**



### Sessions

Field Trips to Hurricane Hugo Recovery Sites  
 Intellectual Property Rights of Tribal People  
 Disaster Research & Management  
 Urgent Health Problems in Sub-Saharan Africa  
 Accommodation of Ethnic Cultures

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### Abstract Deadline Extended!

Contact Program Chair, Jacquetta Hill, 217/244-3505 or 333-8512; FAX 217/333-5847  
 Department of Anthropology, University of Illinois, 607 S. Mathews Ave., Urbana, IL 61301

(Student Column from page 10)

have been puzzled why the Chinese, while touted for their collective spirit, often behave like a tray of sand when they attempt collective action toward a common goal; and why Americans, touted for their individuality, nonetheless cooperate. Individualism is a cornerstone shaping American culture and society. However, it functions like a two-edged sword because collective goals can be accomplished when individuals are properly organized for action. I then try to focus on the disputing process to reveal what has been masked in everyday life for the improvement of common property management.

Being a Chinese student, I feel ambivalence as I bring my cultural heritage to American anthropology. I love my motherland, and I am proud of her early civilization and long history. I am dismayed at the shortcomings of Chinese culture and am sorrowful for her lagging behind the world over and over again in recent history. I will study hard to be an effective applied anthropologist, to achieve cross-cultural understandings and, more important, to take social actions in the reform of China and the rest of our world.

The SfAA Newsletter is published by The Society for Applied Anthropology and is a benefit of membership in the Society, or it may be purchased through subscription: \$10 for U.S. residents and \$15 for non-U.S. residents. Checks or money orders may be made payable to The Society for Applied Anthropology.

Copy should be sent to: Judith Beeber Chrisman, Editor, 4133 42nd Avenue N.E., Seattle, WA 98105 (206/525-8125). All materials should include phone numbers where senders can be reached; and, affiliations for all persons mentioned in copy should be given.

Changes of address and subscription requests should be directed to: SfAA Business Office, P.O. Box 24083, Oklahoma City, OK 73124 (405/232-4902).

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