

Society for Applied Anthropology

Newsletter

Vol. 1, No. 2

May 1990

SfAA PRESIDENT'S LETTER

by Thomas Greaves
Bucknell University

The Meeting at York

The annual spring meeting at York was blessed with a rich program of scholarship and applied reports. Marilyn Poland, especially, deserves loud hurrahs for bringing it all together.

As with all annual meetings, a number of other developments occurred, and I wanted to report to you on some of those. Elsewhere in this issue you will find Noel Chrisman's report on one of them, a meeting of 23 individuals representing some 20 applied/practitioner organizations from seven countries. If we follow through on the initiatives begun there, we may have started something of historic proportions. Please see Noel's report for details.

The Council of Fellows meeting (also more prosaically called the Business Meeting) was the scene of some notable happenings. Wenda Trevaythan received the Margaret Mead Award. A very useful discussion occurred on future initiatives the Society might take. I gave an address laying out five challenges to the Society, to which I direct your attention. That address is presented elsewhere in this issue. A dramatic moment at the Business Meeting was the announcement of the Peter K. New Student Award, underwritten by a major endowment gift from Mary New in Peter's memory. Tom May, whose good work has been instrumental in bringing Mary New's wishes to fruition, reports on this development elsewhere in this issue.

Within a large Executive Committee agenda I draw attention to a discussion of accreditation. Bert Peltó of the Executive Committee and Bob Trotter, President of NAPA, have proposed that an accreditation process be established for university degree programs in applied anthropology. If each organization were to agree, the process would be sponsored by the SfAA, NAPA, and the AAA. The SfAA Executive Committee is not ready to
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YORK REPORTS

Progress in the International Arena

by Noel Chrisman
University of Washington

The Society for Applied Anthropology took a step toward increasing its international presence at the recent annual meeting in York, England. On Friday, March 30, a gathering took place that formally included all the sponsoring organizations for the annual meeting. The following U.S. societies were represented: Mitchell Ratner, Washington Association of Professional Anthropologists (WAPA); Robert Trotter, II (Northern Arizona), National Association for the Practice of Anthropology (NAPA); Margarita Kay (Arizona), Council on Nursing and Anthropology (CONAA), Ruthbeth Finerman (Memphis State), Midsouth Association of Professional Anthropologists (MSAPA); and Pertti Peltó (Connecticut), Society for Medical Anthropology (SMA). Other participants included Sue Wright (Sussex), British Association of Social Anthropology Policy and Practice (BASAPP), Iain Edgar (Newcastle upon Tyne Polytechnic), Social Anthropology in Social and Community Work (SASC), Stuart Thompson (London), Anthropology in Training and Education (ATE); Roland Littlewood (University College, London University), British Medical Anthropology Society; and Jenny Littlewood (Centre for the Study of Primary Care), Group for Nursing and Anthropology. Jonathan Benthall (RAI), editor of the JRAI and Anthropology Today attended. Canada was represented by A.M. (Sandy) Ervin (Saskatchewan), Saskatchewan Association for Applied Anthropology (an LPO) and the Society of Applied Anthropology in Canada. There were also anthropologists from a number of countries where applied anthropologists are much more loosely organized: Xavier Albo (Centro de Investigacion y Promocion del Campesinado), Bolivia; Jean Francois Bare (Institut Francais de Recherche Scientifique por le Developpement en Cooperation), France; Roelie Lenten

(Free University Amsterdam) and Jose C. H. van Santen (Leiden), The Netherlands; and Jose C. Lison-Arcal (Universidad Complutense de Madrid) and Tomas Rodríguez Villasante (C.E.M.I.C., Madrid), Spain. In addition to the U.S. societies mentioned, there were a number of representatives from the SfAA: Carole Hill (Georgia State), president-elect of the SfAA; Tom Greaves (Bucknell), president; Anthony Oliver-Smith (Florida), 1993 Program Chair; Gretchen Schaft (WAPA) (representing LPO Liaison Shirley Fiske); and Judith Beeber Chrisman, *SfAA Newsletter* editor. Noel J. Chrisman (University of Washington) chaired the meeting.

During the two hour forum and at a subsequent informal luncheon, anthropologists from around the world exchanged ideas about how to communicate better with each other and what such communications might be about. Following is a summary of the discussion.

As might be expected, desires for international communication were not dissimilar from those found among applied anthropologists in the United States. People need to know who is doing what, and when, and where it is going on. The difference is the breadth of information needed. Internationally, anthropologists would like to know what the field is in each part of the world. This includes opportunities for practitioners to discuss their experiences with each other, what their roles are, and how they relate to employers and funding agencies. It is important to recognize, in this regard, that the field of "applied anthropology" is as multidisciplinary in the international arena as it is in the U.S., so that these discussions do not involve just anthropologists.

There are a variety of training needs including ideas about new tools and techniques and types of roles and job situations. Internships and fellowships are important mechanisms to facilitate further education. Both faculty and student exchanges were suggested. In both cases, there was an explicit desire to increase opportunities for non-U.S. anthropologists to engage in anthropological studies of areas in the U.S.

A significant set of suggestions concerned the importance of training and other socializing experiences that were not so centered on academia. Perhaps internships could be instituted in which there is a common topic, but a variety of settings world wide. LPOs in the U.S. and (when they exist) their counterparts abroad could be involved in a different kind of training for professional anthropologists. As is also necessary in the U.S., a new professional identity can emerge among anthropologists.

A number of Third World anthropologists were invited, but difficulties in funding prevented their attendance, highlighting a major difficulty in international communication. Xavier Albo from Bolivia spoke for some of his colleagues when he pointed out that the flow of information needs to alter so that there is a greater balance between the First and Third Worlds. He mentioned such needs in the Third World as opportunities for (continued on page 10)

Association of Nurses and Anthropologists— A Brief History

by Jenny Littlewood

The Centre for the Study of Primary Care (London)

The Association of Nurses and Anthropologists was formed because of increasing interest by nurses and anthropologists in the relevance of context for the meaning of sickness and implications for care. The group has been influenced by the extensive work on gender and identity produced by the Centre for Cross-Cultural Research on Women. It has also been influenced by the British Medical Anthropology Society with whom it has held a joint meeting.

Annual workshops have been held on various topics over the last four years. Workshops are self funding and ideas of future interest are decided upon at the meetings. For convenience, meetings have been coordinated by Jenny Littlewood (London) but have been jointly supported by Pat Holden (Oxford), who convened the first meeting, Judith Monks (Brunel), and Gill Stokes (Liverpool). These workshops have provided academic researchers and nurses with opportunities to discuss context, meaning, and sickness in terms of the everyday work of nursing. Meeting topics have included "The Anthropology of Nursing and Anthropology in Nursing;" "Folk Medicine, Nursing, and Anthropology;" "Understanding Disability" (held jointly with the British Medical Anthropology Society); and "Anthropology, Nursing Theory, and Education in 1990."

CONAA Convened

by Kathleen Huttlinger

Northern Arizona University

The business meeting of the Council on Nursing and Anthropology was held March 29, 1990, during the meeting of the Society for Applied Anthropology at York University. President Juliene Lipson (UCSF) and President-Elect Kathy Huttlinger (Northern Arizona) presided. Introductions of the general membership were made with representation from the United States, Canada, and Great Britain.

Despite extending the deadline for submission of papers for the TANC award (jointly sponsored by CONAA and the Transcultural Nursing Society), there were few submissions; thus, no award was made this year. Individuals who have contact with students (both graduate and undergraduate) are asked to encourage those students to submit papers for next year's award. It was also suggested and approved that the winning papers give recognition to the faculty sponsors as well. Those papers will also be considered for publication. In addition, it was



suggested and approved that the amount of the award(s) should be increased to \$100 each; \$50 for the graduate award to come from CONAA and \$50 from the Transcultural Nursing Society (TCN). The same distribution will apply to the undergraduate award. There is a February 1, 1991, deadline for submission of papers.

The *Medical Anthropology Quarterly* is still looking for individuals who would be willing to serve as book reviewers. Those interested should contact Ann McElroy, Department of Anthropology, SUNY, Buffalo, N.Y. 14261.

There is a call for papers and other possible symposia for the 1991 SfAA meeting in Charleston, South Carolina. Suggested symposia include: Margaret McKenna, organizer (University of Washington),—"Knowledge and Theory in Health Care Contexts;" Charlotte Chase, organizer, "Ethics in Cross-Cultural Research;" and Pat Earle, possible symposium related to Central America. If anyone is interested in helping with the Central American session, contact her at Box 3007, Mankato, MN 56002.

Melanie Dreher (University of Massachusetts) will be conducting a Medical Anthropology Roundtable entitled "Anthropological Theory and the Development of Nursing Knowledge" at the AAA meeting in New Orleans in November, 1990.

The Department of Continuing Education in the School of Health Professions at Northern Arizona University is offering a study tour entitled "Exploring Health Care in the Southwest: The Navajo Perspective," June 23-30, 1990. Cost of the tour is \$1,095. For further information write to P.O. Box 15103, Northern Arizona University, Flagstaff, AZ 86011-5103.

BITNET users are encouraged to communicate news articles and general information to Kathy Huttlinger School of Health Professions, Northern Arizona University, Flagstaff, AZ 86011.
(BITNET: CMSKWH01@NAUVM)

Student Committee Formed

by Stephen Getman and Carole Glover
American University

During the SfAA meetings in York, a proposal to establish formal student representation within the Society was accepted by the SfAA Executive Committee. The mission of this Student Committee is collaboration with the Executive Committee to encourage greater representation of and participation by student members, to increase student membership, and to create national and international student networks.

The Student Committee consists of four positions: Chair, Secretary, Editor, and Programs Representative. Each Student Committee position is linked to one or more Executive Committee positions in order to facilitate communication between students and the Society as a whole. Officers for 1990-1991 are: Allison Bingham (University of Connecticut), Chair; James Forsythe (University of Connecticut), Secretary; Stephen Getman, and Carole Glover (American University), Co-Editors; Robert Pomeroy (University of South Florida), Programs Representative.

The Student Committee will be developing an information network. For additional information, please contact James Forsythe, Department of Anthropology, University of Connecticut, Storrs, CT 06268.

SfAA President's Address

by Thomas Greaves
Bucknell University

My friends, the signs are everywhere: applied anthropology, to an extent we have never seen before, is now emphatically a *global* enterprise. In essence, we are experiencing a sea change, a long term and fundamental shift in what is center stage in our professions. What are the dimensions of this sea change? Let me describe two:

1. Note the accelerating emergence of practitioner organizations in both industrialized countries and in the developing countries, organizations composed of and served by applied practitioners. Associated with these organizations is a process known in Latin America as "concienciacion." Concienciacion signifies an emergence of group consciousness, a sense that community health workers, agency employees, agricultural advisors, neighborhood planners, and others are professionals with a profession in common. The striking emergence of local

practitioner organizations (LPOs) in both industrial and developing countries reflects this *concienciacion* and, to a greater or lesser extent, from one country to another, it is global in scale.

2. The non-academically based practitioner is becoming the *central discoverer* for applied anthropology. Because of the numbers of practitioners, because of their increasing group consciousness, and especially because of the increasing lines of communication being used by practitioners, I believe that practitioners will for the first time come to lead our profession in the discoveries that illumine our work and mobilize our critical faculties. While non-academic practitioners have always been important in our discipline and their discoveries have been manifold, it is my sense that in the coming years, we will see practitioners predominantly responsible for the main discoveries that shape our enterprise.

These two changes can only invigorate anew the work of applied anthropology everywhere.

The Society for Applied Anthropology must respond. The Society must act; it must serve; it must instigate. It must lead in at least three basic ways. First, it must shape its sources of leadership to better reflect this global shift, including more colleagues from outside North America and more from the realm of the practitioner. Second, it needs to shape its publications and its other communicative channels. It needs to ask itself, "what *does* communicate today?" Should we initiate an electronic newsletter? Should we experiment with electronic bulletin boards? Should we consider a bulletin series of case histories or methodological notes? Third, the Society must extend its services globally and with collaboration with colleagues and other organizations throughout the world.

Therefore, let us make a proposal here at York: Let us challenge the Society for Applied Anthropology to have reshaped itself significantly by the next international meeting in 1994 and to have accomplished, either by itself or in collaboration with other groups, the following:

1. That by 1994 (and sooner if possible), the LPOs around the world be networked and identified to each other and that incipient organizations, wherever they can be found, be fostered and strengthened country by country. Electronic means of professional and collegial communication need to be boldly harnessed to this task where they can be helpful.

2. That by 1994 the Society reshape its leadership so that, to an increasing degree, it is international and encompasses practitioners of many different professional settings as active members, contributors, and leaders. Our committees on Nominations and Elections and Membership can be instrumental in bringing this about.

As a corollary, we also need to be aware that our professions are being practiced and enriched by growing numbers of colleagues who are themselves members of native and ethnic groups—those who work "on the inside." Our membership and leadership need to involve them.

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MEETINGS

1991 Canadian Research Meetings Announced

The University of Alberta Faculty of Nursing will sponsor a conference on methodological and ethical issues relevant to qualitative research. The *Qualitative Health Research Meetings* will be held February 22–23, 1991, in the West Edmonton Mall, Edmonton, Alberta, Canada. There will also be evening computer workshops on coding with ETHNOGRAPH and data analysis using IBM and MacIntosh hardware. Inquiries may be addressed to Janice M. Morse, Faculty of Nursing, University of Alberta, Edmonton, Alberta, Canada T6G 2G3.

First Asian Symposium on Farming Systems and Extension to Convene

"Sustainable Farming Systems in 21st Century Asia" is the theme of the first in a planned series of Farming Systems Research and Extension (FSRE) symposia to be held November 12–22, 1990, at the Asian Institute of Technology, Bangkok, Thailand. It will bring together FSRE practitioners in Asia for the general purpose of contributing to the development of sustainable farming systems in 21st century Asia. More specifically, this symposium aims to weave invited and contributed papers around the following three themes:

1. Critical appraisal of experience in different approaches to FSRE for addressing future needs (sessions on: setting research priorities; use of appropriate research tools in major ecologies; incorporating gender issues in FSRE).

2. Impact of FSRE on environment, household economy and institutions (sessions on: procedures; methodological issues; parameters; system boundaries and extrapolations; interdisciplinary team approach; costs and returns, etc., for assessing the impact of FSRE; impact on household economy; impact on environment; impact on extension and training institutions)

3. Future directions for FSRE (sessions on: improved approaches and procedures—use of RRA, modeling, ethnoscience, etc.; contributions to policy and institutional development; integrated farming systems; addressing environmental sustainability).

This is an invitation to applied anthropologists and practitioners of related sciences who are FSRE practitioners to participate in this Asian symposium. For more information, please write for the detailed "Call for Papers" from the Symposium Coordinator at the following address: Zenaida Bautista, FSRE Symposium Coordinator, AIT, GPO Box 2754, Bangkok, Thailand 10501 (Fax: 662/529-0374).

[This article was submitted by Gerard Rixhon, member, Asian FRSE Symposium International Organizing

Committee, Winrock International, P.O. Box 12736, Ortigas Center, 1600 Pasig, Metro Manila, The Philippines.—*Ed.*]

Student Prize Competition

The Executive Committee has announced a new prize competition for student research. The Peter Kong-ming New Award will be initiated this year. The competition carries a cash prize of \$1,500. In addition, the winner will receive travel funds to attend the meetings in Charleston, South Carolina, in March, 1991. The winner and the runner-up will have the opportunity to present their papers at the meetings.

The competition is open to all student. The paper may be based on research in any discipline of the social/behavioral sciences. All papers must be received at the Business Office of the Society (Oklahoma City, OK) by December 30, 1990. To obtain additional information on the criteria for the competition, contact the Business Office.

This is the first prize that the Society has sponsored exclusively for students. It honors the name of Peter Kong-ming New, a former President of the Society. The prize was established through a generous gift from his widow, Mary Louie New.

BU To Hold Language Development Conference

Ursula Bellugi (The Salk Institute for Biological Studies) will be the keynote speaker at the 15th Annual Boston University Conference on Language Development to be held October 19–21, 1990.

A diversity of paper topics related to First and Second Language Acquisition will be presented. Deadline for submission of papers was May 1, 1990; notifications of acceptance or rejection will be sent by June 30, 1990.

Please note the new address for Conference information: Conference on Language Development, Boston University, 138 Mountfort Street, Boston, MA 02215.

1991 Conference on Marketing and Development

The Third International Conference on Marketing and Development will meet in New Delhi, India, January 4–7, 1991.

The purpose of the gathering is to promote and strengthen international exchanges of ideas, perspectives and experiences among academicians, practitioners and policy makers in marketing and development from developing and developed countries. It is hoped that the Conference will serve as a forum for critical evaluation of current strategies, theories and models, as well as influence the future direction of research and policy making in the area of marketing and development. It is designed to carry on the work of the first two Conferences held in Istanbul, Turkey (1986), and Budapest, Hungary (1988).

Papers presented will be published in a Proceedings. Selected papers may be included in a copyrighted book in future.

The Conference site will be the Taj Palace Intercontinental Hotel in New Delhi; registration begins on January 4, 1991, and sessions will start at 8:30 a.m., January 5. Accommodations will be available at the Taj and other first-class hotels as well as more moderately priced lodgings. Special rates will be available for Conference attendees from the Third World.

All correspondence should be sent to Ruby Roy Dholakia, Department of Marketing, Ballentine, Hall, The University of Rhode Island, Kingston, RI 02881, USA (401/792-5065; Fax: 401/792-4312).

Hunter College Hosts Congress on Women

The Fourth International Interdisciplinary Congress on Women will be held at Hunter College, City University of New York (CUNY) on June 3–7, 1990, with Johnetta Cole (President, Spellman College) as keynote speaker.

The Congress has been held every three years since 1981 in different cities of the world: the first was in Haifa, Israel, 1981; the second in Groningen, The Netherlands, 1983; and the third in Dublin, Ireland, 1987. The 1990 meeting theme is "Women's Realities and Choices," with an emphasis on the intersection between research and practice with regard to issues concerning women. Researchers will join with applied professionals in a wide variety of fields, including health, law, environment, politics, religion, and many others.

This year's Congress seeks to be truly international and has made particular efforts to include participants from the Third World and Fourth World (indigenous peoples). More than 60% of the 1500 proposals received for presentation come from outside the U.S., and approximately half of those are from Third World countries. In

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50th ANNUAL MEETING SOCIETY FOR APPLIED ANTHROPOLOGY

Charleston, SC March 13-17, 1991

Our Fiftieth Anniversary Meeting will celebrate a rich history of scholarship, science, and practical experience. The Program Committee invites a wide array of proposals for papers and sessions on the theme: BUILDING KNOWLEDGE AND THEORY IN CONTEXTS OF ACTION. For five decades, in keeping with the charter purposes of the Society, scholars and practitioners have sought to understand how people operate in settings that have been shaped by human activities, plans, and goals. We have sought to derive principles that can be applied to the practical problems of the time. We derive and represent such principles in many different ways: create case studies, construct formal theories and models, depict decision making, chronicle events, develop rules of thumb, etc. And one of our chief tests for any principle or model or theory has been its usefulness in contexts of action.

The Committee intends that the Program will reflect the diversity and vitality of members' activities. In honor of the Society's semicentenary, proposals are welcome on the contributions of our "elders and mentors of the enterprise." Equally welcome are proposals that sound out new directions our enterprise will take. All proposals within the broad mission of applied social science will be considered seriously. We encourage proposals from international participants whose divergent visions have continually enriched the Society's interpretation of that mission. We urge you to discuss your ideas with members of the Committee. (Proposals DUE OCTOBER 31, 1990).

Program Committee: Jacquetta Hill (Illinois) Program Chair 217/333-8512 & 244-3505; Tom May (Oklahoma) Local Arrangements Chair 405/232-4902; William Leap (American) Training Information Exchange 202/686-2182; Conrad Arensberg (Columbia, Emeritus); Carole Browner (UCLA); Joan Cassell (Washington U.); Erve Chambers (Maryland); Jean-kyung Chung (Chungbuk National U.—Korea); Katherine Cloud (Illinois); Lambros Comitas (Columbia); Art Gallaher (Kentucky); John Gatewood (Lehigh); Fleda M. Jackson (Spelman C.); Delmos J. Jones (CUNY); Michael Orbach (E. Carolina); Sonya Salamon (Illinois); Samart Srijumngong (U. Chiangmai -Thailand); Donald Stull (Kansas); John Van Willigen (Kentucky)

ADVANCE REGISTRATION FORM

Name: _____

Address: _____

Telephones

Office () _____

Home () _____

Registration Rates (check appropriate category and indicate amount)

Fellow/Member-\$50 _____ Student Member-\$20 _____ Student Nonmember-\$20^a _____ Other-\$50^b _____

Amount enclosed \$ _____

^aFor \$35 student nonmembers may register and join SfAA (includes subscriptions to *Human Organization* and *Practicing Anthropology*). Applies only to new members.

^bFor \$75 other nonmembers may register and join SfAA (includes subscriptions to *Human Organization* and *Practicing Anthropology*). Applies only to new members.

MAKE CHECK PAYABLE TO Society for Applied Anthropology. SEND TO SfAA, P.O. Box 24083, Oklahoma City, OK 73124. REFUND POLICY: Full refund less \$10 for processing can be made up to Dec. 31, 1990. No refund requests can be honored after Jan. 1, 1991. Amounts must be in U.S. Currency.

Abstract Form—Due October 31, 1990

ABSTRACT TYPE: Paper _____ Session Paper _____ Session _____ Other _____

TITLE: _____

ABSTRACT: 75 to 100 words, typed, double-space *between lines 3in high by 6 in wide* (name [family name, all caps, first], affiliation, and title [all caps] should precede the narrative).

ORGANIZER(S)/AUTHOR(S)

Principal Name, Affiliation _____

Participants/Co-Authors (in order of presentation):

| | | | |
|-------------|----------|----------|----------|
| Name | 1. _____ | 2. _____ | 3. _____ |
| Affiliation | _____ | _____ | _____ |
| Name | 4. _____ | 5. _____ | 6. _____ |
| Affiliation | _____ | _____ | _____ |

AUDIOVISUALS REQUIRED: slide proj. _____ overhead proj. _____ Screen _____
16mm. proj. _____ VCR _____ Other (specify) _____

INSTRUCTIONS FOR PAPER AND SESSION ABSTRACTS:

1. An abstract must be completed for each proposed session and each paper.
2. Session organizers are responsible for ensuring that every participant in the session has registered in advance and for assembling and submitting two copies of the abstract describing the session and of the abstracts for each paper/component therein. Abstract forms and registration fees should be submitted as a package by the session organizer by Oct. 31, 1990.

GUIDELINES FOR REGISTRATION AND MEETING CONTRIBUTIONS:

1. Advance registration is required for acceptance in the program. To register, complete the Advance Registration Form on the preceding page and enclose a check for the appropriate amount.
2. To propose a paper or session, also complete the Abstract Form above.
3. The Program Committee will evaluate proposals and will contact principal authors/session organizers regarding acceptance of their proposals on a self-addressed, stamped postcard.
4. No person may present (as author or coauthor) more than one paper. An individual may be involved in more than one session as organizer or discussant.
5. Only slide projectors, overheads, and screens can be provided without charge. Costs of other equipment must be charged to the user.

Mail two (2) copies of each Abstract along with Advance Registration Form, check, and a self-addressed, stamped postcard by October 31, 1990 to: Program Chair, Society for Applied Anthropology, P. O. Box 24083, Oklahoma City, OK 73124. FAX 405/232-3152 Make check payable to Society for Applied Anthropology.

(Congress on Women from page 5)

addition to presentations, ample opportunities are also planned for networking sessions among people interested in particular issues. There will also be time devoted to local grass roots organizations in New York.

For last minute inquiries, call the Congress Office at 212/772-4000.

TRAINING PROGRAMS

UCSF-Berkeley Medical Anthropology Venture

The Ph.D. Program in Medical Anthropology at the University of California is a joint venture of the Graduate Group in Anthropology on the San Francisco campus and the Department of Anthropology on the Berkeley campus. The UCSF Program provides training leading to the Ph.D. in Medical Anthropology to students with backgrounds in anthropology and the other social sciences, and to those who come to the field from a health care profession. The Program offers a comprehensive approach to the study of relationships between socio-cultural and biological factors, and maintenance of health and control of disease. Instruction in traditional anthropological theory, methods and concepts are combined with exposure to and work in health care settings, providing an opportunity for students to prepare for professional careers in medical anthropology—in both *academic* and *non-academic* settings.

The Medical Anthropology Program joins with the Medical Sociology Program at UCSF in providing special training opportunities in socio-cultural gerontology, focusing on the health problems of older populations. Training funds are available for both predoctoral and postdoctoral research training in the study of anthropological and sociological approaches to health and aging. Students should address inquiries to Chairperson, Admissions Committee, Medical Anthropology Program, 1350 Seventh Avenue, University of California, San Francisco, CA 94113-0850 (415/731-1880).

LETTERS AND COMMENTARY

From Practicing Anthropology

by Benita Howell, Editor
University of Tennessee

Welcome to the *SfAA Newsletter* from *Practicing Anthropology*! It's no accident that a newsletter for SfAA, published separately from *PA*, was proposed to the Executive Committee by Erve Chambers, *PA*'s founding editor. Comments on *PA* and suggestions for change

reveal a difference of opinion between readers who want it to be more of a journal and those who want it to be more of a newsletter. While *PA*'s tabloid format makes it useful for wrapping fish (as Erve once commented), its content is (I hope) current, informal, and practice-oriented, but not ephemeral. Whatever kind of "publication" *PA* is, it isn't a newsletter for the Society. Professionals and students in allied areas who are not SfAA members make up an increasingly important part of *PA*'s readership, and the recent indexing and microfilming project is shifting *PA* further toward the journal end of the publications spectrum. So now is the time to institute another forum to focus on the Society's news, concerns, and communication with members; to present brief reports on members' activities and interests; to recognize career accomplishments, and the like.

Some overlap between the *Newsletter* and *PA* functions will continue and should benefit readers. *PA* now brings you one or two pages of news four times a year. With the addition of the quarterly *Newsletter*, you can now disseminate and receive notices with deadlines eight times a year. Although it is less formal than *Human Organization*, *PA* is nevertheless predominantly a vehicle for authors to communicate *to* readers; I hope the newsletter format will inspire readers to communicate *with* one another through brief letters or items in a cooperation column.

Finally, I want to thank Judy and Noel Chrisman for taking on the responsibility of shaping this "good idea" into something tangible that will fill a need for SfAA members.

Ford Foundation Opportunities

The Ford Foundation is recruiting to fill two openings in the field of rural poverty.

The first position, in New Delhi, India, will have primary responsibility for formulating program objectives and strategies in farming systems research and irrigation development.

The second position, in Nairobi, Kenya, Africa, or Harare, will work in promoting rural political and social development within Eastern and Southern Africa, (excluding South Africa).

The initial appointment for both openings will be for two years.

Qualified candidates should send a resume and a brief writing sample to: Joan C. Carroll, Manager of Employment, Office of Human Resources, The Ford Foundation, 320 East 43rd Street, New York, NY 10017.

INFORMATION EXCHANGE

CAPMI/AAA Program Calls for Volunteers

The Committee for Anthropology in Predominantly Minority Institutions (CAPMI) is calling for volunteers who wish to contribute a semester or year of teaching to historically Black, predominantly Hispanic, or Native American colleges and universities. The goal of this program, sponsored by the American Anthropological Association, is to increase instruction in anthropology in a category of institutions with little or no anthropology curriculum.

This effort has two objectives: (1) to bring anthropology to students for whom it might be especially meaningful and useful but whose access to it has been limited or nonexistent; (2) to increase participation of under-represented minorities in the discipline through tapping undergraduate students. The committee feels that each volunteer should be prepared to design applied research projects as part of their teaching agenda in these colleges and universities so students can understand the usefulness of anthropology in minority settings. The committee is headed by Johnnetta Cole (Spelman College), and includes Michael Blakey (Howard University), Carole Hill (Georgia State University), Ira Harrison (University of Tennessee), Mea Medicine (retired) and Carlos Velez-Ibanez (University of Arizona).

For those interested, it is suggested that a letter be written addressing the following points:

1. What kind of institution are you interested in (Black, Hispanic, Native American)?
2. Do you have a specific institution or region of the country in mind?
3. Are you interested in a semester or year commitment?
4. What courses would you be willing to teach?
5. What is your time frame and availability?
6. Other than free housing and transportation to and from the institution, would you have any other special needs or requirements?

Please send letters of interest, a copy of your *vita* and any suggestions or questions about the CAPMI program to Judith Lisansky, AAA, 1703 New Hampshire Ave. NW, Washington DC 20009.

Canadian Applied Anthropology Project

A documentation project for Canadian applied anthropology has been established at Mills Library, McMaster University, Hamilton, Ontario. The Canadian Applied Anthropology Project (CAAP) aims to document materials that do not commonly exist in traditional formats and that rarely find their way into mainstream

academic journals or libraries. The project will document material produced by applied anthropologists who have been trained or are working in Canada, or by Canadian anthropologists who are resident outside of Canada. The project plans to collect, catalogue and disseminate such documents as: research reports, conference papers, technical reports, transcripts, dissertations and theses, program and project plans, evaluations, needs and social impact assessments, policy and position papers, and curriculum outlines.

The Project will use the 1990 year to advertise establishment of the project and to solicit documents. All material will be available through inter-library loan beginning January, 1991. An online catalogue will be available by 1991 or 1992. Prior to that time, researchers throughout Canada will be able to obtain bibliographic information on CAAP *via* the UTLAS and National Library data bases.

SfAA Newsletter readers who have a Canadian "connection" are invited to submit materials to the collection. There is particular interest in promoting submissions to CAAP by those Canadian anthropologists who may be working in a variety of capacities in Third World settings. Inquiries or comments by SfAA members concerning the development and on-going use of this project are welcomed. Correspondence and submissions may be sent to Wayne Warry, CAAP, Department of Anthropology, McMaster University, 1280 Main St. West, Hamilton, Ontario, Canada, L8S 4L9.

North Florida Network Finds Home

Congratulations to the North Florida Network of Practicing Anthropologists (c/o Donna Foster, T.A. Herbert and Associates, P. O. Box 10129, Tallahassee, FL 32302) for finding a home at the Brokaw-McDougal House for their monthly meetings! The restored home belongs to the Historic Tallahassee Preservation Board. Class act.
—Ed.

Native American Drug and Alcohol Treatment Project Compiling Facility Directory

Thomas P. Lief of the Training Program for the Control of Substance Abuse at Southern University at New Orleans (SUNO), and Charles King of Santa Fe, Co-Chairmen of the Native American Committee of the National Association of Alcoholism and Drug Abuse Counselors (NAADAC) are conducting a study of alcohol and drug treatment facilities available to the Native American community in the United States. Lief and King are compiling a directory of treatment options that will be published under the sponsorship of SUNO and NAADAC in cooperation with American Indian Training Institute, Inc. (AITT) of Sacramento.

In order to provide as complete a listing as possible, your cooperation is urgently requested. If you know of any person or agency providing addiction counseling directed to the members of the Native American community, please contact Thomas P. Lief, SUNO Substance Abuse Training Program, 6400 Press Drive, New Orleans, LA 70126 (504/286-5045).

(President's Letter from page 1)

take a position on this question and has asked for reactions from the academic programs that would be affected. Data is also being gathered from Local Practitioner Organizations, composed of practitioners for whom degrees are relevant in hiring and job-seeking. Many SfAA Newsletter readers should have access to the proposal through one of those organizations; others are welcome to correspond with Bob Trotter or me. Input is very much desired.

Some items on future annual meetings. 1991 (our 50th Anniversary) is in Charleston, SC. We expect to hold 1992's meeting in Memphis (though hotel contracts have yet to be signed). 1993 is open but should be in the Mountain States or the West Coast. 1994 is our next international meeting and we are actively exploring possibilities in Spain; however, we are still some distance from making the 1994 decision.

In future issues of the *Newsletter*, we will be reporting other developments from the York meeting. One of

those, however, is that there will be future *Newsletter* issues. The Executive Committee unanimously gave a green light to continuing the *Newsletter* on the basis of very favorable reader response to date. Kudos to Editor Judy Beeber Chrisman.

(International Arena from page 2)

students to study minority populations in North America and forums in which First and Third World agencies could talk with each other. He stated that First World anthropologists must recognize that Third World anthropologists need to do things by and for themselves.

Suggestions of mechanisms to achieve these goals were interspersed in the discussion. A significant way to increase communication is membership in organizations from various countries. Participants stressed the need to tailor costs to the anthropologists' ability to pay. Frequently recommended were conferences at which anthropologists from a variety of countries could exchange information. Travel funds to encourage participation would be an important part of planning. Also important is the inclusion of international members of the planning committee and sufficient lead time to allow for ideas to affect planning. However, more is needed than simply meetings since these may tend to over sample those with the freedom to attend such gatherings.

A number of print or electronic media proposals were made. Included was a published directory of anthropologists, their interests and professional positions, and their locations. This information could promote a variety of modes of exchange including opportunities for brief visits if an anthropologist were in the vicinity for another purpose. Exchanges of membership rosters might be a first step in this direction in countries where anthropologists were fairly well organized.

Other relevant ideas put forth were lists of projects, job opportunities, funding sources, internships, training programs, and training workshops.

A significant medium to disseminate information is organizational newsletters. These can be exchanged among organizations with highlights published in the newsletters of a number of societies. In addition, larger societies such as the SfAA could expand readership by offering the newsletter to anthropologists who might not be members for a smaller fee than required by membership.

There was sentiment expressed that the Society for Applied Anthropology could take the initiative to establish some of these communication media. This is especially true of the *Newsletter*, which might be offered at cost to interested anthropologists throughout the world. However, this was seen to be only a first step. To avoid the appearance of one society assuming its predominance, a more neutral organizational structure would be useful.

A popular suggestion was involvement in the International Union of Anthropological and Ethnological Sciences. This international organization is already a presence in international anthropology. Perhaps a new section on applied anthropology could be proposed and this new entity could serve to facilitate the desired international communication.

(President's Address from page 4)

3. That by 1994 the Society expand its student membership; and, recognizing that students worldwide have common interests, foster not only their widening incorporation into the Society for Applied Anthropology, but also further develop a student structure within the Society that is international, with the leadership of students.

I am pleased to report that 48 hours ago a student committee of the Society proposed direct articulation between functions of interest to students and the responsibilities distributed within the Executive Committee of the Society. The Executive Committee accepted the students' proposal unanimously and with enthusiasm.

4. That by 1994 our Society intensify its reexamination, already in process, of its publications and meeting formats, to see how changes in them can enhance our ability to serve a global profession. This includes not only our practitioner colleagues, but also the academic departments in North America and elsewhere that train and inspire those who will take our places and complete our work.

In this connection, let us note that our annual meetings, valuable as they are to those who can attend, are events beyond the reach of many practitioners based in industry, government service, or private entrepreneurship. Meetings that may be more focused, more frequent and at less distance, may be far more effective. The Society should begin to work with regional associations and LPOs to foster an expanded calendar of meetings that can better serve the needs of practitioners and others for whom our annual SfAA meeting is too great a stretch.

5. That by 1994 our Society expand and regularize its channels of input and feedback from its members, from local practitioner organizations, from training programs, from the clients of our members, and from the groups impacted by applied anthropology. Input and feedback to this organization is vital and it must be broadened. The discussion we will have at the end of this meeting is one point of departure.

So let us call upon the Society to move only ahead on these five points between now and our next international meeting in 1994. This is the York proposal. [Spoken to The Council of Fellows, March 30, 1990, York, England.—Ed.]

Criminal Justice Anthropologists Surveyed

Livingston D. Sutro, Deputy Adult Probation Officer, Cochise County Adult Probation Department, is conducting a survey and opinion poll of all anthropologists actively employed in any capacity in the criminal justice system of the United States at any governmental level. If you or anyone you know of fits this category, please contact: Livingston D. Sutro, Cochise County Adult Probation Department, P.O. Box AD, Bisbee, AZ 85603 (602/432-5471, X200)

Fulbright and Other Grants Available to East Asia and The Pacific, The Near and Middle East, and Africa

Applications for grants for graduate study or research in one of the above listed World Regions for the academic year 1991-1992 will be accepted from qualified graduate candidates or young professionals in various fields of study.

Specific listings of countries, specific eligibility requirements, information on benefits, etc., are contained in the brochure, "Fulbright and other grants for graduate study abroad, 1991-1992," which may be obtained from campus Fulbright Program Advisors (for enrolled students) or from any Institute of International Education office (listed) for students not enrolled in a college or university at the time of application. FPAs establish campus deadlines for receipt of applications; "At-Large" students must submit their completed application to the U.S. Student Programs Division at IIE headquarters in New York by October 31, 1990, at 809 United Nations Plaza, New York, NY 10017.

Regional offices are: 401 North Wabash Avenue, Chicago, IL 60611; 700 Broadway, Denver, Co 80203; 515 Post Oak Boulevard, Houston, TX 77027; and 41 Sutter Street, San Francisco, CA 94104.

TO THE READERSHIP

by Judith Beeber Chrisman
Editor, *SfAA Newsletter*

Thank you for the notes and words of encouragement following our first (February, 1990) issue. So positive was the reception that the SfAA Executive Committee voted to continue *The Newsletter* on a quarterly schedule—one that will alternate with *PA* and *HO*.

Thus the challenge begins: To provide an 1800+ member audience with timely announcements (meetings, workshops, calls-for-papers, job and training opportunities, fellowships); reports (sessions, political activities and issues, research and methodology); feature articles; news from LPOs, training programs and departments, and national and international networks.

If, in the planning, we have overlooked a category of interest, then this is a letter of solicitation; for the beauty and utility of an infant publication will rest in its flexibility. Please take advantage of that. You have only to write a note in order to initiate new directions for this *Newsletter*. Our mandate is to reflect the many faces of applied social sciences and practitioners.

Tom Greaves has called the new *SfAA Newsletter* "an inclusive tool." Very soon now its circulation, like that of *PA* and *HO*, will be available to non-members all over the world. For an informal format such as this one, that is, indeed, a giant "inclusive" step. One that puts into direct action the many globally-oriented ideas and plans made

in recent months both here and in York. But reader participation is fundamental, both to our disciplines and to the life and growth of the Society. I look forward to hearing from you.

Newsletters from LPOs and department training programs are valuable sources of copy and ideas for features. Put us on your mailing lists.

Publication dates for 1990 are August 15 and November 15. Copy deadlines are 20 days prior to those dates, respectively. All materials should include phone numbers where senders can be reached; and, affiliations for all persons mentioned in copy should be given.

Again, thanks.—*J.B.C.*

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